

# LiveWell Erie



# A COMMUNITY WHERE NO ONE GETS LEFT BEHIND.

WELCOME TO THE LIVE WELL ERIE  
TASK FORCE MEETING

NOVEMBER 18, 2021



## **Live Well Erie Task Force Meeting**

**November 18, 2021**

**9:00 am – 10:30 am**

### **Agenda**

- 1. Welcome and Introductions: Marie Cannon, Live Well Erie Co-Chair**
- 2. Erie County COVID-19 Update: Mark Poloncarz, County Executive (15 minutes)**
- 3. NYS Health Workforce Development Collaborative: Ashleigh McGowan (20 minutes)**
- 4. Live Well Erie Update:**
  - Child Care Taskforce: Maria Whyte, Deputy County Executive
  - COVID-19 County Response- Maria Whyte
- 5. Work Group Report Outs:**
  - Give Every Child a Chance to Succeed Work Group update: Jacqueline Hall & Aimee Neri
  - Empowering Working Families Work Group update: Karen King & Julie Barrett O'Neill
  - Supporting Older Adults Work Group update: Karen Nicholson
- 6. Live Well WNY Presentation: Karen Hall (20 minutes)**
- 7. Next Meeting Date: Thursday, February 17th at 9:00AM**



# ERIE COUNTY COVID-19 UPDATE

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NOVEMBER 18, 2021

The information presented here is current as of today's date unless otherwise noted. All data are provisional. For the latest information, reference links within the presentation or visit [www.erie.gov/covid19](http://www.erie.gov/covid19)



# ERIE COUNTY COVID-19 CASE DATA SUMMARY

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➤ "HIGH" TRANSMISSION



Erie County  
Department of  
Health



Public Health  
Prevent. Promote. Protect.

## COVID-19 Update as of 11/16/2021

**613**

New  
cases

**3,874**

Total cases,  
past 7 days

**406**

Total new cases per  
100,000, past 7 days

**117,154**

Total confirmed  
COVID-19 cases

Scale based on CDC indicators: new cases per 100,000 residents, past 7 days

0-9

10-49

50-99

100-199

200-299

300+

[www.erie.gov/covidmap](http://www.erie.gov/covidmap)



## CONFIRMED CASES, PAST 6 WEEKS

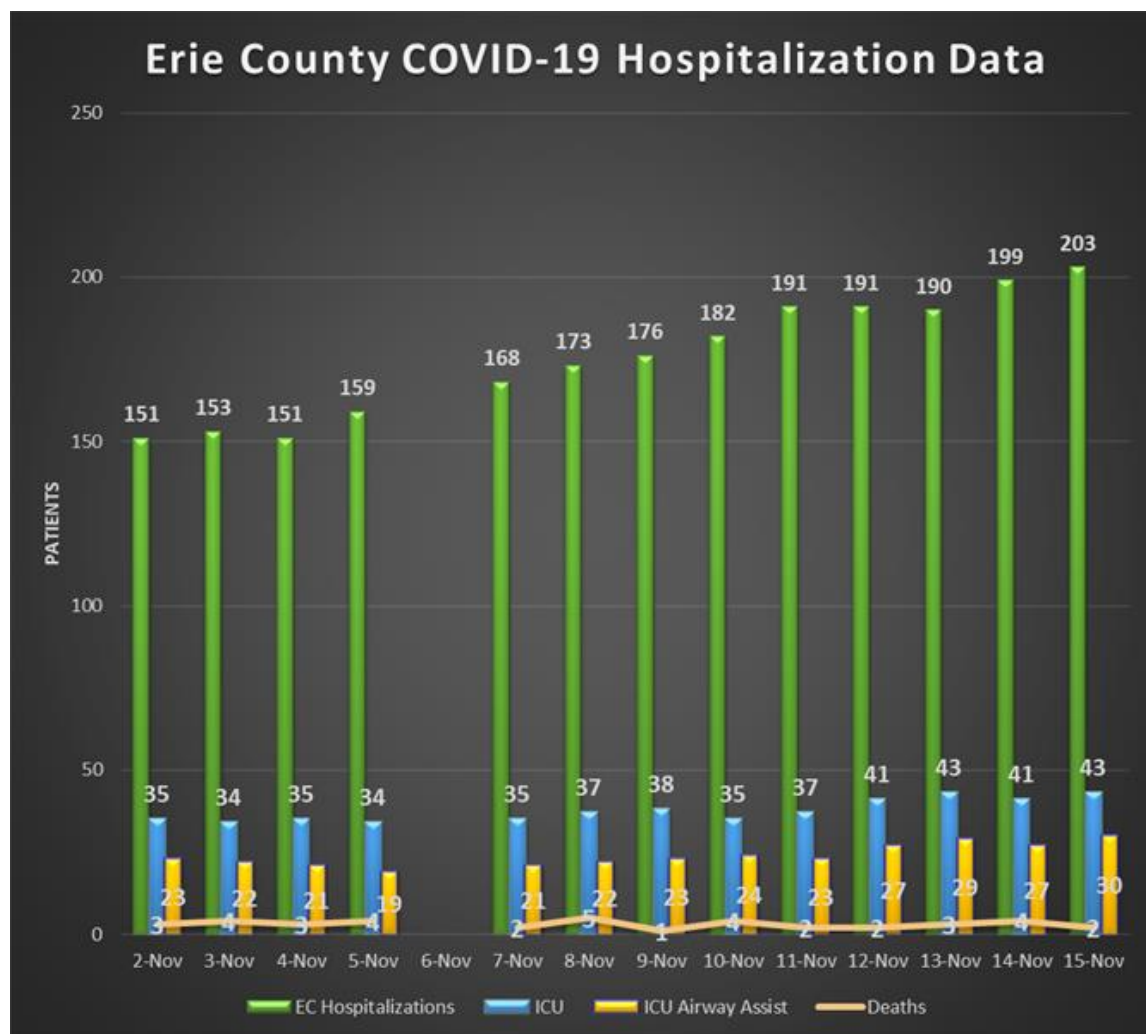
Week Ending	New Cases in the Past 7 Days	Total New Cases in the Past 7 Days per 100,000 Persons*
10/9/2021	1,850	193.9
10/16/2021	1,818	190.5
10/23/2021	1,742	182.6
10/30/2021	2,212	231.8
11/6/2021	2,690	281.9
11/13/2021	3,567	373.8

### Countywide cases accelerating - 105% increase in past three weeks

- 714 new cases for 11/12 – highest one-day total since April 2021
- 7 day case rate per 100,000 for 11/16 = 406
- WNY positivity rate for 11/15 = 11.3%



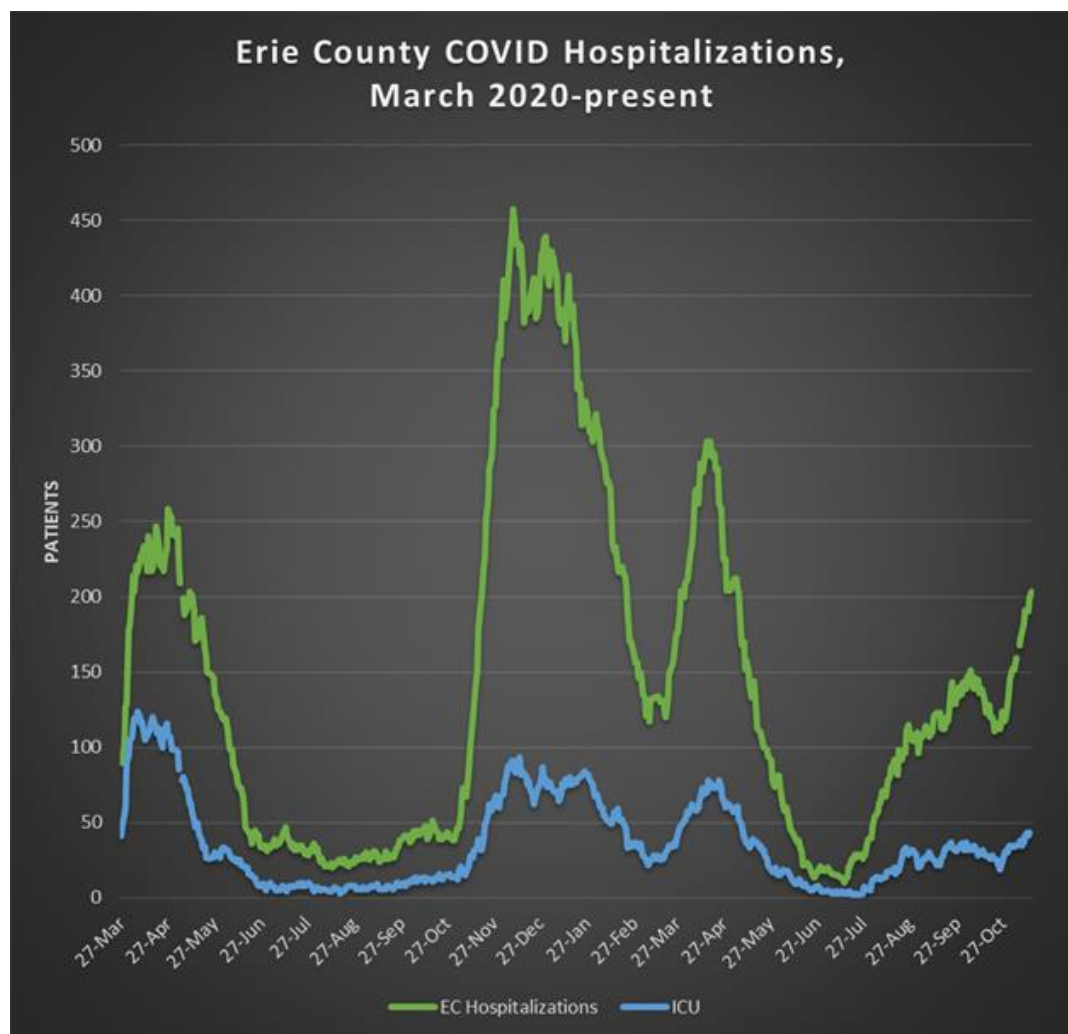
# ERIE COUNTY HOSPITALIZATION DATA (NOVEMBER 2-NOVEMBER 15)



- Hospitalizations and ICU patients on par with late May 2021
- 56% of COVID-19 hospitalizations are age 64 & under



# ERIE COUNTY HOSPITALIZATION DATA (3/2020 – 11/15/21)

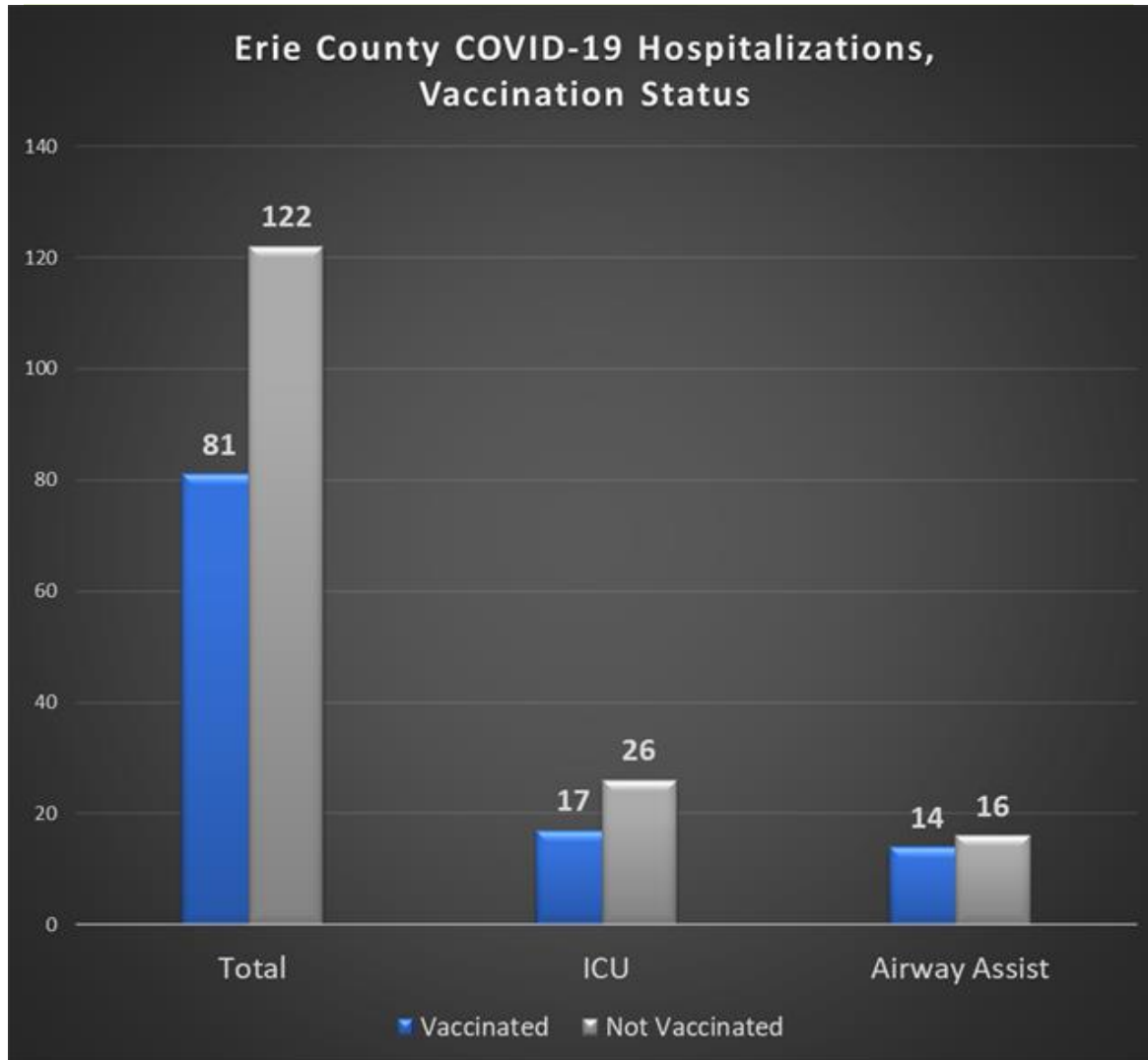


- Hospitalizations and ICU patients on par with late May 2021
- 56% of COVID-19 hospitalizations are age 64 & under





# ERIE COUNTY COVID-19 HOSPITALIZATIONS, VACCINATION STATUS



# ERIE COUNTY MORTALITY DATA

## BY AGE GROUP, 2021

Age Group	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Total
<40	3	4	0	4	2	0	1	1	0	3	0	18
40 to 49	4	3	1	8	2	0	1	1	1	0	1	22
50 to 59	8	11	5	7	5	4	1	6	4	11	1	63
60 to 69	31	22	6	24	11	5	1	6	11	14	3	134
70 to 79	60	34	16	30	21	4	7	10	15	13	8	218
80+	163	62	29	27	24	5	1	17	24	33	7	392
<b>Total # of Deaths</b>	<b>269</b>	<b>136</b>	<b>57</b>	<b>100</b>	<b>65</b>	<b>18</b>	<b>12</b>	<b>41</b>	<b>55</b>	<b>74</b>	<b>20</b>	<b>847</b>
<b>Ave. Death Age</b>	<b>81</b>	<b>76</b>	<b>77</b>	<b>71</b>	<b>74</b>	<b>70</b>	<b>70</b>	<b>74</b>	<b>77</b>	<b>75</b>	<b>75</b>	<b>76</b>

- From 11/5-11/11/2021, 18 Erie County residents died from a COVID-19 associated illness.
- 74 persons died in total during October 2021, 43 more than October 2020. 20 persons have now died in November 2021. The average age of death for those who were vaccinated is 81 and for those not fully vaccinated is 70.
- 67 persons under the age of 70 have died from COVID-19 since 7/1/2021 and 53 of them were unvaccinated (79.1%). Many of those unvaccinated individuals did not have any underlying health conditions but still died from COVID-19.



# NEW COVID-19 CASES AND HOSPITALIZATIONS AMONG ADULTS, BY VACCINATION STATUS — NYS, 5/3/21–7/25/21

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- During 5/3/21–7/25/21, overall age-adjusted vaccine effectiveness (VE) against hospitalization in NYS was relatively stable (91.9%–95.3%).
- The overall age-adjusted vaccine effectiveness against infection for all NY adults ↓ from 91.7% to 79.8%.
- The best way to protect yourself from a serious COVID-19 case, or worse, hospitalization or death, is to get vaccinated, and if it has been more than 6 months since you completed your vaccine regimen if you received a Moderna or Pfizer vaccine, or 2 months for Johnson & Johnson vaccine, is to get a booster.
- Boosters are available for any adult who meets the time requirement. Call 716-858-2929 to schedule a booster.



# ERIE COUNTY RESPONDS

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# ECDOH VACCINE OUTREACH

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- Clinics for 5-11-year-olds
  - Schools
  - Pediatrics practices
  - CHW-supported
- Boosters – offered to all age 18+ who feel they are at risk
- Creative locations – site at Galleria Mall for holiday shopping season
- Full schedule at [www.erie.gov/vax](http://www.erie.gov/vax)
- Vax Visits - call (716) 858-2929



# ERIE COUNTY PUBLIC HEALTH LAB

## *DIAGNOSTIC COVID-19 TESTING*

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- Know your status – including anyone who is symptomatic or a close contact, regardless of vaccination status
- Appointments required - call (716) 858-2929
- Erie County residents can access free diagnostic testing through our sites
  - PCR (molecular) test results – available in 1-3 business days
  - Point-of-care (rapid) test results – available on site



# QUESTIONS AND ANSWERS

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# NYS HEALTH WORKFORCE DEVELOPMENT COLLABORATIVE: ASHLEIGH MCGOWAN

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**Presentation by Ashleigh McGowan**





# LIVE WELL ERIE EMERGENCY CHILDCARE TASKFORCE UPDATE: MARIA WHYTE, DEPUTY COUNTY EXECUTIVE

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## Here's what we know:

- Childcare workers are 98% female and 60% people of color
- Childcare workers are among the lowest 2% of wage earners in the American economy
- Childcare subsidies are essential to helping individuals find and maintain employment but the subsidy does NOT actually cover the cost of care for the providers. Childcare subsidies, paid at the current rate, are falsely suppressing the wages of women and minorities
- There is a crisis in childcare—providers do not make enough money to support their families, providers are having a hard time staffing their centers, families cannot afford childcare, and employers cannot find workers because many of them do not have childcare
- Proposals to cap childcare expenses at 7% of family income are circulating in Washington but have not yet passed



# LIVE WELL ERIE EMERGENCY CHILDCARE TASKFORCE UPDATE

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## Here's what we don't know

- How much does it actually cost to pay for quality childcare for children and living wages for childcare providers?
- Cornell University Buffalo Co-lab is finding out! A survey is in the field now  
[<http://tinyurl.com/erieccsurvey>]



## Here's what we will do with the information once we know

- The LWE Emergency Childcare Task Force and our other LWE partners will LOBBY FOR CHANGE in Albany and Washington.
- More resources are necessary to increase subsidies paid to childcare providers and thereby support the foundation of the American Economy



# ERIE COUNTY COVID RESPONSE

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- Extensively detailed and deeply-researched report by Cornell University senior Callie McQuilkin combines numerous interviews with county & community leaders, statistical analysis on local government's response to the pandemic.
- View the full report here:  
["Remembering the Lessons of Crisis: How Erie County, NY Endured COVID-19",](#)



# UPDATES FROM LIVE WELL ERIE WORK GROUPS

## 1. EVERY CHILD DESERVES A CHANCE TO SUCCEED

## 2. EMPOWERING WORKING FAMILIES

## 3. SUPPORTING OUR SENIORS



# EVERY CHILD DESERVES A CHANCE TO SUCCEED

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## Children's Work Group Meetings

September 17, 2021

October 15, 2021

Next Meeting: November 19, 2021

## Children's Work Group Meeting Activities

**Member Survey:** Attendees were surveyed about the workgroup goals and indicators. The purpose was to evaluate which of the goals of the group are on track, somewhat off track, or significantly off track, and which goals the group should Keep as is, Revise, or Eliminate going into 2022.

### **2022 Continued Discussions on Who needs to be at the table and Logic Model Work:**

- **Goal Group #1** Children will Grow Up in a Safe, Stable, and Supportive Community

**Indicator 1.1:** Children/Youth in indicated reports of abuse and maltreatment

**Initiative:** Improve services by implementing evidence-based models including trauma informed care and strengthening families

- **Goal Group #2** Children will achieve comprehensive health

**Indicator 2.1:** Rate of students overweight or obese

**Initiative:** Implement a countywide wellness initiative on healthy eating and physical activity, particularly in Erie County parks

- **Goal Group #3** Children will realize their greatest potential:

**Indicator 3.1:** 3<sup>rd</sup> and 8<sup>th</sup> Grade ELA and Math Score

**Initiative:** Implement strategies that support student success at every stage of development, including convening a Community Impact Committee

## Next Steps

- UB School of Social Work Intern to support Live Well Erie Children's Workgroup
- Continue strategy development and input into Logic Model
- Begin implementation of LWE strategies in 2022



# EMPOWERING WORKING FAMILIES

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Our Working Families work group has been meeting monthly since January. We have revised our Goals and Community Strategies based on the work we did at our August retreat. Each goal will now focus on implementing 1-2 community strategies during 2022.

## ***Working Families Goals:***

- **Goal 1: Families in Erie County will have safe, affordable housing**
- **Goal 2: Families in Erie County Will Have Greater Financial Security**
- **Goal 3: Families in Erie County Will Have Access to Quality, Affordable Childcare**
- **Goal 4: Families in Erie County Will Have Access to Quality, Affordable Mobility & Transportation**

## ***Working Families Subcommittees and co-chairs:***

- Housing (Paul D'Orlando & Anna Michotek) (Goal #1)
- Workforce de/re-development and Asset Building (Felicia Beard & Geoff Szymanski) (Goal #2)
- Accessible and affordable quality childcare (Penny Snell, Brian Pilarski, Kayley Donaldson) (Goal #3)
- Mobility (Frank Cammarata) (Goal # 4)

**Next Live Well Erie Working Families Work Group meeting will be December 9 at 8:30 am.**



# SUPPORTING OUR SENIORS

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The Older Adults Work group has met twice since our last Task Force meeting: September 30<sup>th</sup> and October 21<sup>st</sup>. Our next meeting is December 16<sup>th</sup>

After the summer retreat with the Implementation Team, we decided to poll our committee members on our goals and strategies.

- 30 responses
- Used the same format we used at the retreat
- Look at each strategy and determine if we are On Track/ Sort of on Track/ Off Track
- Look at each strategy and determine if we should Keep going / Modify Strategy/Get Rid of Strategy

## The results of the survey:

- Most respondents thought we should keep all strategies, but modify a few of them.
- What we did fail to accomplish was due to COVID-19 restrictions.
- Two strategies we may want to consider dropping due to COVID: The crowdsourced walk of Erie County and the development of a home sharing program for seniors.

## Next Steps:

- Meet with each subgroup individually to discuss:
- How should we modify these strategies, when a modification is indicated?
- How do we prioritize the work?
- How does the current COVID spike change our work going forward?



# Live Well WNY

Karen L. Hall, EdD, MHA

Program Director

Population Health Collaborative





# 3 BEHAVIORS

- No Physical Activity
- Poor Diet
- Tobacco Use

LEAD TO

# 4 DISEASES

- Cancer
- Heart Disease & Stroke
- Type 2 Diabetes
- Lung Disease

RESULT IN

MORE THAN  
**50**  
PERCENT  
OF DEATHS  
IN VERMONT

Oxford Health Alliance



*LiveWell*

WESTERN NEW YORK

A Population Health Collaborative Initiative



# The 5 Conditions of Collective Impact

1

## Common Agenda

- **Common understanding** of the problem
- **Shared vision** for change

2

## Shared Measurement

- **Collecting data** and **measuring results**
- Focus on **performance management**
- **Shared accountability**

3

## Mutually Reinforcing Activities

- **Differentiated approaches**
- **Coordination** through joint plan of action

4

## Continuous Communication

- **Consistent** and **open communication**
- Focus on **building trust**


5

## Backbone Support

- Separate organization(s) with **staff**
- Resources and skills to **convene** and **coordinate** participating organizations




# **Live Well WNY – Common Agenda**



**Live Well WNY is a collective movement to reduce the impact of chronic disease in the eight counties of Western New York by utilizing existing resources that help people to make positive choices to be tobacco free and physically active, and to pursue healthy diets.**



# Live Well WNY – Goals

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1. All populations in WNY will show continuous and significant reductions in the incidence and prevalence of diabetes, heart disease, stroke , cancer and chronic lower respiratory disease.
  2. Community-level understanding of the impact of behaviors tied to chronic disease – and changes in such behaviors – will increase significantly in a positive direction.
  3. Accurate data and information for tracking changes in health behaviors will be available for planning, evaluation, communication, and transparency purposes.
  4. Each county in WNY will have comprehensive initiatives aimed at reducing chronic disease through improvements in the social determinants of health.

**Org. Chart-Implementation Team**



**1. Population Health Collaborative (Backbone Agency)**

Communication  
Transparency  
Structures  
Capacity  
Systems  
Information  
Sustainability  
Branding  
Awareness

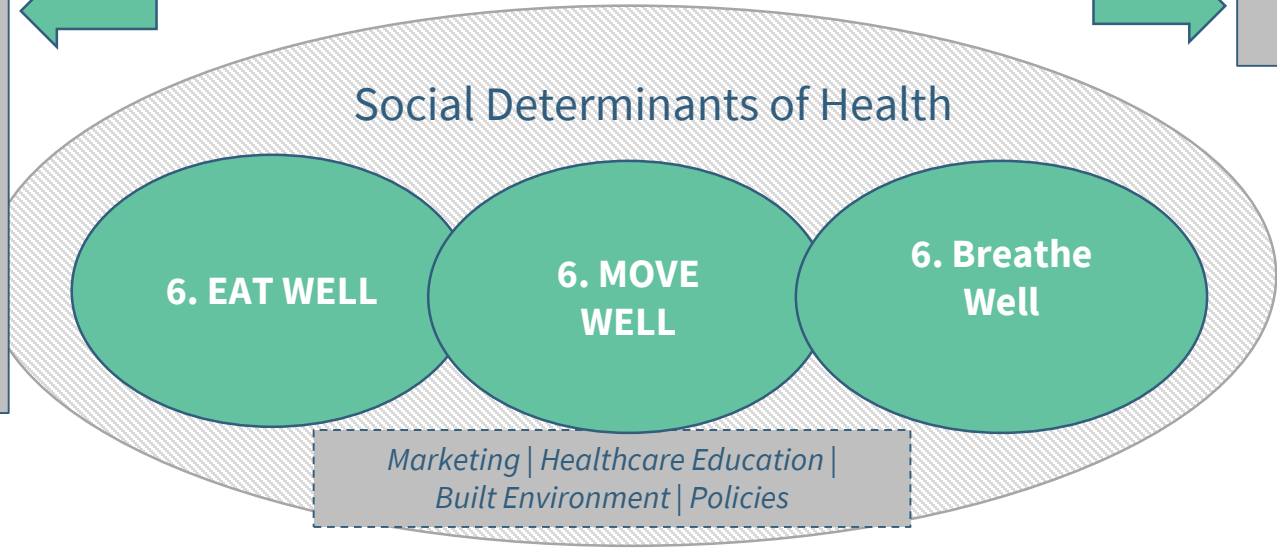
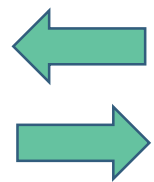
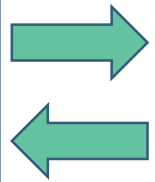
**2. Live Well Partners (member CBOs)**

**3. Advisory Council**

**7. Executive Team**

**4. Community Engagement Team**

**5. Data and Evaluation Team**

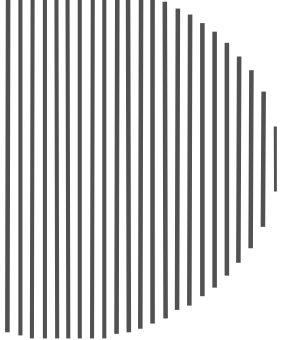




# Live Well WNY – Community Engagement


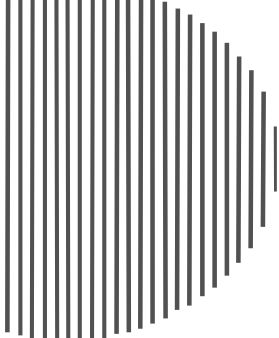






# Live Well WNY Community Impact Projects





# How do we track / measure / evaluate progress?



# New York State Prevention Agenda



The Prevention Agenda 2019-2024 is New York State's health improvement plan. The overarching strategy of the Prevention Agenda is to implement public health approaches that **improve the health and well-being of entire populations and achieve health equity.**

The Prevention Agenda calls for **cross-sector partnerships** to address social determinants of health by encouraging **alignment** of investments in primary prevention and using community and policy-level interventions to have widespread and lasting positive health impacts.

# 03

## **Tobacco Prevention (Breathe Well)**

- **Prevention Initiation of Tobacco Use**
- **Promote Tobacco Use Cessation**

# 02

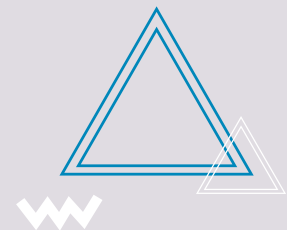
## **Physical Activity (Move Well)**

- **Improve community environments that support active transportation and recreational physical activity for people of all ages and abilities**
- **Promote school, childcare and worksite environments that increase physical activity**
- **Increase access, for people of all ages and abilities, to indoor and/or outdoor places for physical activity**

# 01

## **Healthy Eating and Food Security (Eat Well)**

- **Increase access to healthy and affordable foods and beverages**
- **Increase skills and knowledge to support healthy food and beverage choices**
- **Increase food security**





## Healthy Eating and Food Security (Eat Well)

- Increase access to healthy and affordable foods and beverages
- Increase skills and knowledge to support healthy food and beverage choices
- Increase food security

- Percentage of children and adolescents with obesity, chronic disease
- Percentage of adults with obesity, chronic disease
- Percentage of adults with an annual household income **less than \$25,000** with obesity, chronic disease
- Percentage of adults who consume one or more sugary drinks per day, behavior change
- Percentage of adults with an annual household income **less than \$25,000** who consume one or more sugary drinks per day, behavior change
- Percentage of adults who consume less than one fruit and less than one vegetable per day, behavior change
- Percentage of adults who buy fresh fruits and vegetables in their neighborhood, opportunities, utilization, behavior change
- Percentage of adults with perceived food security, opportunities



## Physical Activity (Move Well)

- Improve community environments that support active transportation and recreational physical activity for people of all ages and abilities
- Promote school, childcare and worksite environments that increase physical activity
- Increase access, for people of all ages and abilities, to indoor and/or outdoor places for physical activity

- Percentage of children and adolescents with obesity, chronic disease
- Percentage of adults with obesity, chronic disease
- Percentage of adults with an annual household income less than \$25,000 with obesity, chronic disease
- Percentage of adults who participate in leisure-time activity, opportunities, utilization, behavior change
- Percentage of adults who walk or bike to get to from one place to another, opportunities, utilization, behavior change
- Percentage of high school students who were physically active for 60 minutes/day on all seven days, opportunities, utilization, behavior change



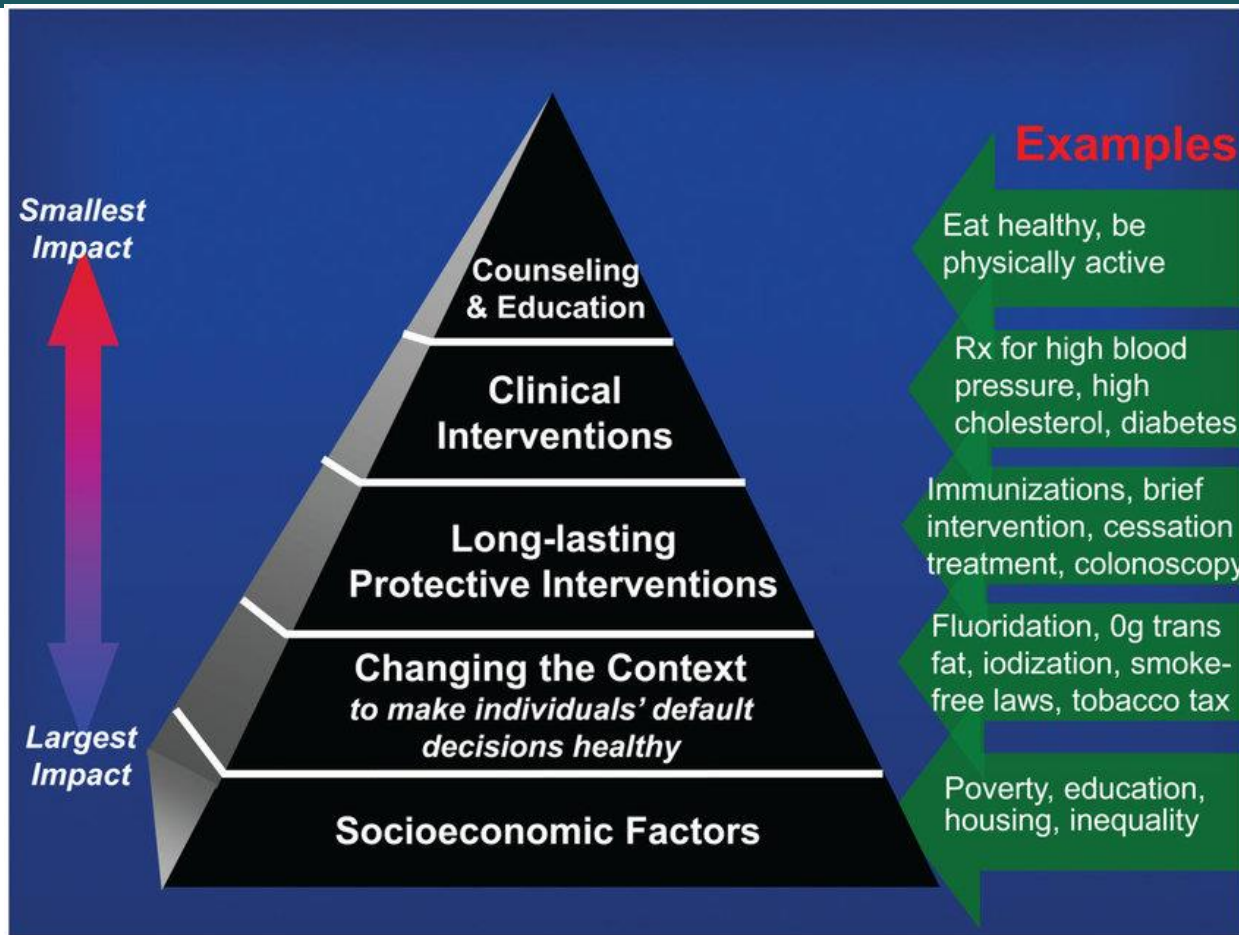
## Tobacco Prevention (Breathe Well)

- Prevent initiation of tobacco use
- Promote tobacco use cessation

- Prevalence of combustible cigarette use by high school age students, behavior change
- Prevalence of vaping product use by high school age students, behavior change
- Prevalence of cigarette smoking among adults, behavior change
- Percentage of cigarette smoking among adults with income less than \$25,000, behavior change
- Utilization of smoking cessation benefits among smokers who are enrolled in Medicaid, utilization
- Number of municipalities that adopt retail environment policies, including those that restrict the density of tobacco retailers, keep the price of tobacco products high, and prohibit the sale of flavored tobacco products, opportunities







# Questions??

# TASK FORCE MEETING DATES

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## 2022 Task Force Dates:

1. Thursday, February 17<sup>th</sup> at 9:00AM- 10:30AM
2. Thursday, May 19<sup>th</sup> from 9:00AM-10:30AM
3. Thursday, August 18<sup>th</sup> from 9:00AM-10:30AM
4. Thursday, November 17<sup>th</sup> from 9:00AM-10:30AM

Thank you to all of our partners for joining us this morning.

