

February 11, 2021

HEALTH & HUMAN SERVICES  
COMMITTEE  
REPORT NO. 2

ALL MEMBERS PRESENT.  
CHAIR BASKIN PRESENT AS EX-OFFICIO MEMBER.

1. RESOLVED, the following item is hereby received, filed and printed:
  - a. COMM. 3E-13 (2021)  
**COUNTY EXECUTIVE:** “Reappointments and Appointments to the Senior Services Advisory Board”  
(Chair’s Ruling)

January 27, 2021

Erie County Legislature  
92 Franklin Street – 4<sup>th</sup> Floor  
Buffalo, NY 14202

Re: Reappointments and Appointments to the Senior Services Advisory Board

Dear Honorable Members,

Please be advised that, pursuant to Article 16, Section 1603 of the County Charter, I am reappointing the following individuals to the Senior Services Advisory Board:

James Hart 88 Ullman St. Buffalo, NY 14207	Marcia Hazlett 11424 Partridge Rd. Holland, NY 14080
John Root 234 Ellen Dr. Buffalo, NY 14225	Lillie Walton 80 Mulberry St. Buffalo, NY 14204
Marilyn Yager 2280 Eden Evans Center Rd. Eden, NY 14057	

Please be advised that, pursuant to Article 16, Section 1603 of the County Charter, I am appointing the following individuals to the Senior Services Advisory Board:

Francis McLaughlin 2901 E. Pleasant Ave. Eden, NY 14057	Jennifer Wood 236 Highland Ave. Buffalo, NY 14222
Larry Vito 8617 Bonview Terr. Buffalo, NY 14221	Janet Vito 8617 Bonview Terr. Buffalo, NY 14221
Leonard Vento 127 Fourth Ave. Lancaster, NY 14086	Carmelita Lowery 1014 Delaware Ave. Buffalo, NY 14209
Abdi-kani Aden 93 Elmhurst Pl. Buffalo, NY 14216	Georgian Davis 97 Ridge Park Ave. (Rear) Cheektowaga, NY 14211
Jim Banko 2850 Amsdell Rd. #8 Hamburg, NY 14075	Benjamin Matta 5085 Lake Shore Road Hamburg, NY 14075
Kristen DeMartino 232 Glendale Dr. Tonawanda, NY 14150	

Should you have any questions regarding these appointments, please feel free to contact David J. Shenk, Commissioner of Senior Services, at (716) 858-7881 or David.shenk@erie.gov.

Sincerely yours,

Mark C. Poloncarz  
Erie County Executive

2. RESOLVED, the following items are hereby received and filed:
  - a. COMM. 16M-7 (2020)  
**EC CORRECTIONS SPECIALIST ADVISORY BOARD:** “Letter to Chair of Health & Human Services Committee Requesting Input on Implementation of a Jail-Based Medication Assisted Treatment Program”  
(Chair’s Ruling)
  - b. COMM. 23E-16 (2020)  
**COMPTROLLER:** “Letter to Chair of Legislature Regarding COVID-19 Case”  
(Chair’s Ruling)

- c. COMM. 24M-1 (2020)  
**CSEA:** “Letter to Health Commissioner & County Executive Regarding EC Corrections COVID-19 Testing”  
(Chair’s Ruling)
- d. COMM. 2M-1 (2021)  
**EC CORRECTIONS SPECIALIST ADVISORY BOARD:** “Letter to NYS Governor Requesting Prioritization of Inmates & Jail Personnel for COVID-19 Vaccinations”  
(Chair’s Ruling)
- e. COMM. 2M-10 (2021)  
**SARAH MCGUIRE:** “Letter Advocating for Reopening of Youth Hockey”  
(Chair’s Ruling)
- f. COMM. 3E-5 (2021)  
**COMPTROLLER:** “Letter to Health Commissioner Concerning COVID Outbreak Amongst County Employees”  
(Chair’s Ruling)
- g. COMM. 3D-1 (2021)  
**COMMISSIONER OF HEALTH:** “Updated Nursing Home Outbreak Information - 1/16/21”  
(Chair’s Ruling)
- h. COMM. 3D-3 (2021)  
**COMMISSIONER OF HEALTH:** “Updated Nursing Home Outbreak Information - 1/23/21”  
(Chair’s Ruling)
- i. COMM. 3D-6 (2020)  
**DEPARTMENT OF LAW:** “Local Emergency Order Extensions”  
(Chair’s Ruling)
- 3. COMM. 3E-19 (2021)  
**COUNTY EXECUTIVE**  
WHEREAS, the Department of Senior Services has developed a four year plan with the New York State Office for Aging; and

WHEREAS, as a part of this plan, there is a need to expand the number and variety of elderly communities that are aware of and receive services from the Department of Senior Services; and

WHEREAS, as a part of this plan, there is a need to expand the number and variety of under 60 and disabled communities that are aware of and are linked with the Department and it’s NY Connects unit; and

WHEREAS, the Department issued a 2019 RFP to select a consultant to assist in developing a marketing plan which includes an assessment of past print, social media and radio communications efforts to create an improved and inclusive plan; and

WHEREAS, Townsquare Media August/Waterville LLC, an experienced, media agency with a strong background in developing strategic communications plans and campaigns, was selected through the RFP process; and

WHEREAS, the Department desires to continue to contract with Townsquare Media August/Waterville LLC, at a cost not to exceed \$88,450 to function as the consultant to implement the communication plan for the Department for the period March 1, 2021 through December 31, 2021; and

WHEREAS, appropriations are available in the 163ADRC-COVID19, 163NYCONNECTS2021, 163MIPPA/ADRC2021 and 163BEC2021 grants to pay for these consulting services.

NOW, THEREFORE, BE IT

RESOLVED, that the County Executive be and is hereby authorized to enter into a consultant contract, not to exceed \$88,450 with Townsquare Media August/Waterville LLC to assist in developing a marketing and education plan for the Department during the period March 1 through December 31, 2021; and be it further

RESOLVED, that available appropriations in the 163ADRC-COVID19 (\$20,000), 163NYCONNECTS2021 (\$24,600), 163MIPPA/ADRC2021 (\$24,930) and 163BEC2021 (\$18,920) grants’ Professional Services Contracts and Fees account be utilized to pay for these consulting services; and be it further

RESOLVED, that certified copies of this resolution be forwarded to the: County Executive’s Office, Division of Budget and Management, Comptroller’s Office, and the Department of Senior Services.  
(6-0)

**LISA M. CHIMERA**  
**CHAIR**