

## Erie County Cultural Plan: Proposed Areas of Focus

### 1. Promoting Access, Affordability, and Visibility:

Access, affordability, and visibility refers to the part of the plan that seeks to:

- Provide affordable, everyday/regular opportunities to engage with arts and culture;
- Reduce obstacles for participation and improve accessibility to arts and culture programming;
- Increase the visibility of the sector through the media and other platforms within the county and beyond.

### 2. Reaching & Impacting New and Future Artists and Audiences

Reaching and impacting new artists and audiences refers to the part of the plan that seeks to:

- Widen the reach of the arts and culture sector to include new and underserved audiences across the County;
- Engage new and/or young artists;
- Collaborate with different partners across the county such as tourism and other similar entities;
- Identify ways to connect different audiences.
- Highlight the benefits of arts education to individuals, the community, and the county, and seek ways to collaborate with the school system

### 3. Building Capacity & Collaboration

Capacity building and collaboration refers to the part of the plan that seeks to:

- Identify opportunities for collaboration with other sectors;
- Create opportunities for knowledge-sharing between cultural leaders, artists, and others in the sector;
- Identify ways in which the sector needs more capacity building support and resources;
- Identify opportunities to develop cross-sector leaders in the County

### 4. Embracing Funding & Resourcing

Funding and resources (including potential partnerships) refers to the part of the plan that seeks to:

- Identify new partners or revitalize relationships that can help with financial and/or programmatic support of the sector;
- Create or identify resources for artists;
- Provide support to cultural organizations through capacity building;
- Identify new opportunities for funding of the cultural sector (and eventually, hub).

## Questions for Discussion

- Are these the right areas of focus for Erie County's Cultural Plan? Are there any critical components missing from this list?
- Within each of the areas of focus, what specific initiatives would help culture thrive in your community?