

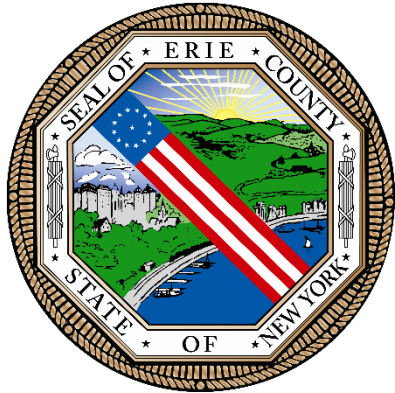
Question for Discussion

What arts and culture or creative activities do you like to engage in? (e.g. play music, go to museums)

Erie County Cultural Plan

Public Meeting

June 2024



What we're doing this evening

1. Introduction to the Cultural Plan
 - A. Question for Discussion
2. Overview of Cultural Plan Focus Areas & Emerging Initiatives
3. Discussion of Focus Areas & Report Out
4. Reflection & Next Steps
 - A. Process Overview

1. Introduction to the Cultural Plan

Process Values

Erie County Cultural Plan Values

“The plan is for the residents and visitors of Erie County.”

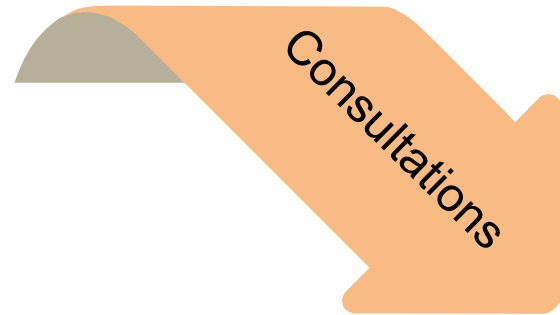
- A focus on the common good
- Strengthening supportive, positive relationships
- Inclusive, collective ownership
- Nurturing trust
- Transparency and accountability
- Open-mindedness
- Positivity
- Rigor

Question for Discussion

What arts and culture or creative activities do you like to engage in? (e.g. play music, go to museums)

2. Cultural Plan Areas of Focus & Emerging Initiatives

Proposed Cultural Plan Areas of Focus



- Promoting Access, Affordability, and Visibility
- Reaching & Impacting New Artists and Audiences
- Building Capacity and Collaboration
- Enhancing Funding and Resources



Storytelling / Advocacy / Community building



Brainstorm:

Promoting Access, Affordability, and Visibility

Promoting Access, Affordability, and Visibility

- Provide affordable, everyday/regular opportunities to engage with arts and culture;
- Reduce obstacles for participation and improve accessibility to arts and culture programming;
- Increase the visibility of the sector through the media and other platforms within the county and beyond.

Are we on the right track? Are we missing something?
Ideas for improving Access, Affordability, and Visibility?

Brainstorm:

Reaching & Impacting New Artists and Audiences

Reaching & Impacting New Artists and Audiences

- Widen the reach of the arts and culture sector to include new and underserved audiences across the County;
- Engage new and/or young artists;
- Collaborate with different partners across the county such as tourism and other similar entities;
- Identify ways to connect different audiences.
- Highlight the benefits of arts education to individuals, the community, and the county, and seek ways to collaborate with the school system

Are we on the right track? Are we missing something?

Ideas for Reaching & Impacting New Artists and Audiences?

Brainstorm:

Building Capacity & Collaboration

Building Capacity & Collaboration

- Identify opportunities for collaboration with other sectors;
- Create opportunities for knowledge-sharing between cultural leaders, artists, and others in the sector;
- Identify ways in which the sector needs more capacity building support and resources;
- Identify opportunities to develop cross-sector leaders in the County

Are we on the right track? Are we missing something?

Ideas for improving capacity and collaboration?

Brainstorm:

Enhancing Funding and Resourcing

Enhancing Funding and Resourcing

- Identify new partners or revitalize relationships that can help with financial and/or programmatic support of the sector;
- Create or identify resources for artists;
- Provide support to cultural organizations through capacity building;
- Identify new opportunities for funding of the cultural sector (and eventually, hub).

Are we on the right track? Are we missing something?

Ideas for Enhancing Funding and Resourcing?

Share:

What did we miss?

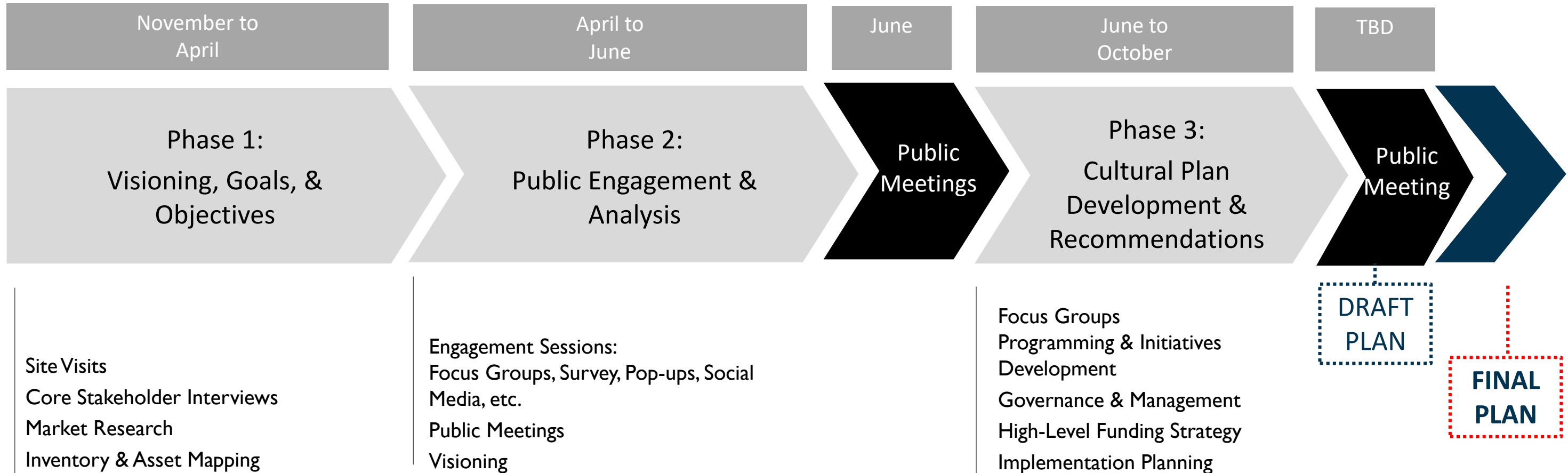
Initiatives and Ideas

Reflection

Any other feedback?

3. Next Steps

Erie County Cultural Plan Process Overview



Erie County Cultural Plan – Public Meetings

We want your participation!

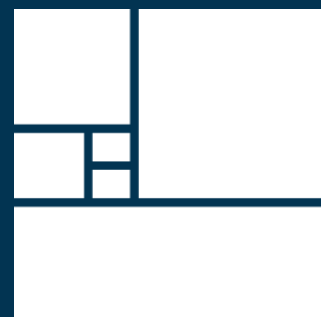
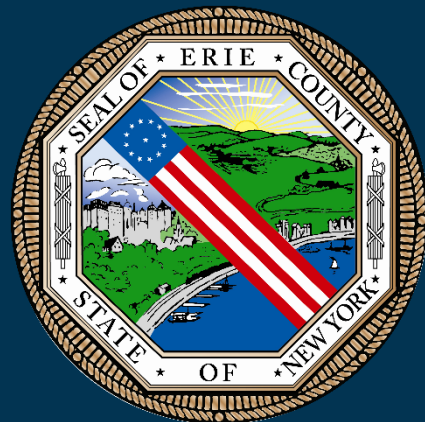
erie.gov/culturalplan/

Survey



<https://www.research.net/r/eriecountyculturalplan>

Thank You!



AEA Consulting

