June 2025

# Erie County Cultural Funding Grant Monitoring Program Buffalo Toronto Public Media January 1, 2020 through December 31, 2022



HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER



HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER'S OFFICE DIVISION OF AUDIT & CONTROL 95 FRANKLIN STREET BUFFALO, NEW YORK 14202

June 4, 2025

Erie County Legislature 92 Franklin Street, Fourth Floor Buffalo, New York 14202

Dear Honorable Members:

In 2023, the Erie County Comptroller's Office, Division of Audit & Control initiated a regular Monitoring Program of Erie County Cultural Funding Grants. The Erie County Cultural Funding program provides annual grants to non-profit arts and cultural organizations operating within the County. County funds are intended to be limited in their use to current operating expenses including salaries, program costs, fringe benefits, rents, utilities, office supplies, and equipment. Grant funds may not be used for or applied towards capital projects or physical improvements of buildings or facilities, nor as a revenue offset against accounts receivable. No funds received shall be used for any services provided or activities performed outside Erie County. The County's Department of Environment and Planning executes contracts with organizations and is the primary agency charged with monitoring.

#### Objective

The objective of the Cultural Funding Monitoring Program is to verify that the recipients have utilized County funds according to the terms and conditions associated with the Erie County Cultural Funding grant process and the recipient's contract with the County. In order to verify the proper use of the grant award, a number of agencies were selected in order to review their expenses and financial records.

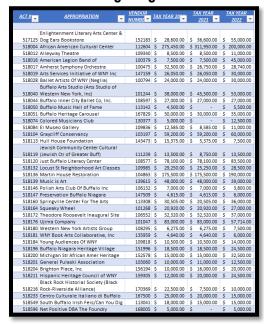
#### Scope and Methodology

Approximately 120 different organizations receive funding annually from Erie County. The Comptroller's Cultural Funding Grant Monitoring Program is intended to review organizations that received a minimum of \$5,000 in funding during any of the three prior years. Approximately 80 agencies were identified as receiving \$5,000 or more in grant funding. The list of recipient organizations was split into two groups of approximately 40 agencies. The first batch of letters announcing the commencement of a review was sent to the selected non-profit organizations during mid-February 2023, with a second batch scheduled to be sent in early October 2023. The review of all agencies is expected to be completed by July 31, 2025.

# 2023 Program

During the interview phase, the Auditor identifies use of funding to narrow down the expenses to be verified. If an organization fails to respond to the Auditor's request for records, they will be deemed non-responsive. If an organization refuses to provide some or all requested documentation, it will be deemed non-compliant. Either designation will be reported to the Department of Environment and Planning. A table of agencies which meet the criteria for review along with the amount of grant awards can be found on the following page.

# Monitoring Program - Phase I



# Monitoring Program - Phase II



#### **BEST PRACTICES**

Over the course of the Monitoring Program, the Division of Audit found a number of problematic practices and questionable expense categories on a recurring basis. In order to address issues pertaining to a large number of organizations, certain generally applicable best practices and recommendations are included here.

#### Alcohol

Several organizations used or appeared to use CGF funds to obtain alcohol. While the Division of Audit does not recommend that CGF awards be made contingent on the absence of alcohol from events hosted by the organization, alcohol should not be purchased with CGF funds. The Division of Audit found dozens of alcohol purchases that appeared to be personal in nature and several more which likely violated NYS Alcoholic Beverage Control Laws. Furthermore, the NYS Comptroller has long held that alcohol is not a "lawful county charge", meaning that government officials and employees may not use taxpayer funds to purchase alcohol. The Division of Audit sees no reason that organizations receiving taxpayer funds should be treated differently.

#### **Debit Cards**

Credit cards, particularly with smaller organizations, can provide a critical layer of expense control. The Division of Audit found a large quantity of small-dollar expenses appearing personal in nature. If a debit card is used, the money is gone by the time statements are typically reviewed, while a credit card bill often needs to be paid and approved by the organization's board of directors.

# **Alternate Funding Sources and Segregation of Accounts**

Organizations may have several sources of governmental or philanthropic funding. One way to ensure that CGF funds go farthest is to tailor awards to the needs of the organization. Such an assessment would require applicants to provide certain financial documents covering prior years and a disclosure of current year funding applications. Furthermore, accounts received from Erie County should not be comingled with the other funds of the organization. Having source information upfront and requiring the segregation of accounts substantially decreases the likelihood of wasted CGF funds.

#### **BUFFALO TORONTO PUBLIC MEDIA**

### Background

The Western New York Public Broadcasting Association, operating as Buffalo Toronto Public Media (BTPM), is a 501(c)(3) tax-exempt organization classified as a public charity under section 509(a)(1). Established in 1955, BTPM was created to serve the people of Western New York and Southern Ontario with a community-supported alternative to commercial media. Its mission is to engage the communities of the Golden Horse-shoe through exploration and entertainment, reaching an estimated annual audience of approximately two million.

BTPM received \$3,750 in Cultural Grant Funding (CGF) in 2020 and \$5,000 in 2022. The organization also received payments for services rendered to other County departments, along with a Capital Grant of \$177,210 awarded in 2023. However, these payments fall outside the scope of this review.

#### Auditor's Observations

BTPM was founded with the objective of educating the public, promoting informed civic engagement, and facilitating respectful dialogue. Headquartered in both New York and Ontario, with several satellite locations, BTPM is a prominent binational public broadcasting organization operating three television and three radio stations, all locally programmed. As a PBS and NPR affiliate, BTPM offers a diverse range of programming, including @create, WNED PBS, PBS Kids, WBFO NPR, Classical 94.5, WBFO The Bridge, and Radio Bilingüe. Notably, the Canadian audience size is double that of its U.S. counterpart.

For the years under review, the primary source of revenue for BTPM came from memberships, grants, contributions, and donations, collectively accounting for over 80% of total income. Additional revenue was generated from programming, related entities, mission-related functions such as royalties, rental income, membership dues, and contributions from affiliated organizations. Income was also derived from investments and unrelated business activities. In 2022, BTPM reported an insurance recovery exceeding \$1.5 million. The organization also promotes numerous giving opportunities, including legacy giving, sponsorships, a travel club, vehicle donation, exclusive memberships, and a foundation.

BTPM remained operational during the COVID-19 pandemic, having been designated an essential service. During this period, the organization experienced increased viewership and collaborated with entities such as the Erie County Botanical Gardens, the Buffalo Science Museum, and Buffalo Opera Unlimited to offer virtual programming. With in-person events suspended, BTPM pivoted to virtual fundraising efforts and received significant pandemic-related financial assistance, including Payroll Protection Program loans and support from foundations and grantors.

Throughout the reviewed years, BTPM's primary operating expenses included salaries, wages, employee benefits, occupancy costs, office and programming expenses, fundraising premiums, and other operational costs. CGF received from Erie County was directed towards specific expenses outlined in contractual agreements. In 2020, the funding supported the WBFO Buffalo Blues Bash Event, while in 2022, the funds were used for the purchase of Comrex Access NX units—portable devices that enhance live broadcasting quality and reliability. Per the contract terms, CGF was not allocated for capital expenditures.

The nature and extent of BTPM's fundraising activities were not entirely transparent. While the organization consistently reported spending an average of approximately \$100,000 on professional fundraising services and about \$530,000 on fundraising premiums each year, the reported net revenue from fundraising activities remained below \$5,000. This inconsistency is partially attributed to separately reported Canadian fundraising income.

#### **Auditor's Conclusions**

During the review, BTPM provided sufficient documentation to substantiate the appropriate use of CGF for each reviewed year. Supporting materials included IRS Form 990s, bank statements, general ledgers, board meeting minutes, and electronic financial records. The expenses attributed to CGF, along with BTPM's overall operating expenses, exceeded the total grant amounts awarded by Erie County for each year reviewed.

BTPM maintains distinct general ledgers and bank accounts to separate Canadian and American operations. A review of payroll data revealed that executive compensation rose by an average of approximately 10.9% between 2020 and 2022—above the national average increase of 3% to 5%.

The review also identified several expenses atypical for local nonprofit organizations. These included private club memberships, substantial travel expenditures, staff retreats, and sizable bonuses for executives. While the value of these expenses exceeded the CGF awarded during the same years, BTPM provided appropriate disclosure of these costs in its tax filings.

The Auditor also noted the presence of travel, meals, and entertainment expenses categorized as "trade" or barter transactions. According to Internal Revenue Code § 61(a), compensation includes all forms of income, including the value of exchanged services. A review of records confirmed that BTPM accurately recognized the fair market value of such services as income when received.

BTPM's Board of Directors includes 32 members, with officers serving up to two consecutive three-year terms. The Board plays an active role in internal controls, reviewing and approving all federal tax filings including Form 990 prior to submission. Any concerns raised are addressed by the Vice President and Chief Operating Officer, with final approval from the Board. Board members, officers, and key employees are required to complete annual conflict-of-interest disclosures and acknowledge the organization's conflict and recusal policies. Compensation packages are reviewed and recommended for approval by organizational officers.

BTPM has implemented a comprehensive procurement policy addressing vendor selection, conflict of interest, and frequently occurring exceptions that require Chief Operating Officer approval. The policy outlines tiered approval procedures based on expenditure levels and mandates that purchases made with grant funding comply with state and federal requirements. Additionally, BTPM maintains a reimbursement and credit card policy that permits management and authorized personnel to use corporate credit cards for business

complia	ses. However, beyond requiring monthly expense reports and imposing potential iance, the policy relies heavily on the discretion and judgment of cardholders, ladural guidance.	termination for non- cking more detailed
990 an	conclusion of the review, BTPM was found to be in compliance with all filing requirend New York State Form CHAR500 for the years 2020 and 2022. The organization with other relevant federal and state obligations during the period under review.	