June 2024

Erie County Cultural Funding Grant Monitoring Program Theatre of Youth January 1, 2020 through December 31, 2022



HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER

HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER'S OFFICE DIVISION OF AUDIT & CONTROL 95 FRANKLIN STREET BUFFALO, NEW YORK 14202



June 10, 2024

Erie County Legislature 92 Franklin Street, Fourth Floor Buffalo, New York 14202

Dear Honorable Members:

In 2023, the Erie County Comptroller's Office, Division of Audit & Control initiated a regular Monitoring Program of Erie County Cultural Funding Grants. The Erie County Cultural Funding program provides annual grants to non-profit arts and cultural organizations operating within the County. County funds are intended to be limited in their use to current operating expenses including salaries, program costs, fringe benefits, rents, utilities, office supplies, and equipment. Grant funds may not be used for or applied towards capital projects or physical improvements of buildings or facilities, nor as a revenue offset against accounts receivable. No funds received shall be used for any services provided or activities performed outside Erie County. The County's Department of Environment and Planning executes contracts with organizations and is the primary agency charged with monitoring.

Objective

The objective of the Cultural Funding Monitoring Program is to verify that the recipients have utilized County funds according to the terms and conditions associated with the Erie County Cultural Funding grant process and the recipient's contract with the County. In order to verify the proper use of the grant award, a number of agencies were selected in order to review their expenses and financial records.

Scope and Methodology

Approximately 120 different organizations receive funding annually from Erie County. The Comptroller's Cultural Funding Grant Monitoring Program is intended to review organizations that received a minimum of \$5,000 in funding during any of the three prior years. Approximately 80 agencies were identified as receiving \$5,000 or more in grant funding. The list of recipient organizations was split into two groups of approximately 40 agencies. The first batch of letters announcing the commencement of a review was sent to the selected non-profit organizations during mid-February 2023, and a second batch was sent in early October 2023. The review of all agencies is expected to be completed by October 31, 2024.

2023 - 2024 Program

During the interview phase, the Auditor identifies use of funding to narrow down the expenses to be verified. A table of agencies which meet the criteria for review along with the amount of grant awards can be found on the following page.

Monitoring Program – Phase I

		<u>VENDOR</u>	TAX YEAR 20			TAX YEAR	TAX YEAR		
ACT #	APPROPRIATION	NUMBE 🔻			2021 💌			2022 💌	
	Enlightenment Literary Arts Center &								
517125	Dog Ears Bookstore	152183	s	28,600.00	\$	36,600.00	\$	55,000.00	
518004	African American Cultural Center	112604	\$	275,450.00	\$	311,950.00	\$	200,000.00	
518012	Alleyway Theatre	109340	\$	8,500.00	\$	8,500.00	\$	11,000.00	
518016	American Legion Band of	100379	\$	7,500.00	\$	7,500.00	\$	45,000.00	
518017	Amherst Symphony Orchestra	100475	\$	32,500.00	\$	26,750.00	\$	28,740.00	
518019	Arts Services Initiative of WNY Inc	147159	\$	26,050.00	\$	26,050.00	\$	30,000.00	
518028	Ballet Artists Of WNY (Neglia)	100794	\$	24,000.00	\$	24,000.00	\$	30,000.00	
	Buffalo Arts Studio (Arts Studio of								
518040	Western New York, Inc)	101244	\$	38,000.00	\$	45,500.00	\$	53,000.00	
518044	Buffalo Inner City Ballet Co, Inc.	108597	\$	27,000.00	\$	27,000.00	\$	27,000.00	
518050	Buffalo Music Hall of Fame	113142	\$	4,500.00	\$	-	\$	5,500.00	
518051	Buffalo Heritage Carousel	167829	\$	30,000.00	\$	30,000.00	\$	35,000.00	
518074	Colored Musicians Club	130377	\$	5,000.00	\$	-	\$	12,500.00	
518084	El Museo Gallery	109836	\$	12,585.00	\$	8,585.00	\$	11,000.00	
518104	Graycliff Conservancy	103197	\$	59,200.00	\$	59,200.00	\$	60,000.00	
518113	Hull House Foundation	143473	\$	15,375.00	\$	5,375.00	\$	7,500.00	
	Jewish Community Center Cultural								
518119	(Jewish Ctr of Greater Buff)	111239	\$	13,500.00	\$	8,750.00	\$	13,500.00	
518120	Just Buffalo Literacy Center	108577	\$	78,100.00	\$	78,100.00	\$	83,500.00	
518132	Locust St Neighborhood Art Classes	109985	\$	29,250.00	\$	25,250.00	\$	28,500.00	
518136	Martin House Restoration	104863	\$	175,500.00	\$	175,500.00	\$	190,000.00	
518139	Music is Art	139615	\$	48,000.00	\$	48,000.00	\$	39,000.00	
518146	Polish Arts Club Of Buffalo Inc	106132	\$	7,000.00	\$	7,000.00	\$	3,800.00	
518147	Preservation Buffalo Niagara	147509	\$	4,615.00	\$	4,615.00	\$	6,000.00	
518160	Springville Center For The Arts	113308	s	30,505.00	S	20,505.00	s	36,000.00	
518164	Squeaky Wheel	101268	\$	20,920.00	\$	20,920.00	\$	27,000.00	
518172	Theodore Roosevelt Inaugural Site	106552	\$	32,320.00	\$	32,320.00	\$	37,000.00	
518176	Ujima Company	101047	S	83,000.00	\$	83,000.00	\$	57,714.00	
	Western New York Artists Group	108295	\$	6,275.00	\$	6,275.00	\$	7,500.00	
	WNY Book Arts Collaborative, Inc	135959	\$	4,640.00	\$	4,640.00	\$	6,000.00	
518184	Young Audiences Of WNY	109818	S	10,500.00	S	10,500.00	S	14,000.00	
518196	Buffalo Niagara Heritage Village	151996	\$	18,500.00	\$	18,500.00	\$	24,500.00	
518200	Michigan Str African Amer Heritage	152578	s	15,000.00	\$	15,000.00	\$	32,500.00	
518201	General Pulaski Association	103060	S	10,000.00	S	11,000.00	s	12,500.00	
518204	Brighton Place, Inc	156194	\$	10,000.00	\$		\$	20,000.00	
	Hispanic Heritage Council of WNY	159305		12,000.00	\$		\$	24,500.00	
	Black Rock Historial Society (Black							-	
518216	Rock-Riverside Alliance)	170369	s	22,500.00	s	7,500.00	s	10,000.00	
518233	Centro Culturale Italiano di Buffalo	167500	S	25,000.00	S		S	15,000.00	
	South Buffalo Irish Feis/Can You Dig	113041		18,000.00	\$		\$	15,000.00	
	Net Positive DBA The Foundry	168005		5,000.00	\$	-	\$	5,000.00	

Monitoring Program – Phase II

ACT #	CT # APPROPRIATION VE			TAX YEAR		V VEAD 2021		V VEAD 200
ACT #	APPROPRIATION	NUMBE 🔻		<u>2020</u> 💌		X YEAR 20 🚽	IA	X YEAR 20
	Buffalo Olmsted Parks Conservancy	140237		25,910.00	\$	25,910.00	\$	35,000.00
518008	Albright-Knox Art Gallery	108707	\$	575,000.00	\$	575,000.00	\$	675,000.00
518009	Albright-Knox Public Art Curator	147228	\$	68,250.00	\$	68,250.00	\$	-
518025	Assembly House 150, Inc	167747	\$	1,000.00	\$	1,000.00	\$	6,500.0
	Buffalo & Erie County Botanical Garden	108743	\$	102,000.00	\$	125,000.00	\$	150,000.0
518036	Buffalo & Erie Co Historical Society	108772	\$	417,000.00	\$	667,000.00	\$	417,000.0
	Buffalo & Erie County Naval & Servicemans							
518052		109339		35,000.00	\$	35,000.00	\$	50,000.0
518060	Buffalo Philharmonic Orch Society	101032	\$	926,000.00	\$	926,000.00	\$	940,000.0
518061	Buffalo Philharmonic Chorus	109796	\$	34,500.00	\$	34,500.00	\$	35,000.0
518064	Buffalo Society Natural Sciences	109767	\$	955,000.00	\$	955,000.00	\$	955,000.0
518065	Buffalo String Works, Inc	167853	\$	3,500.00	\$	3,500.00	\$	5,355.0
518068	Burchfield Penney Art Center	101004	\$	155,000.00	\$	155,000.00	\$	160,000.0
518072	Center for Exploratory and Perceptu	109934	\$	55,000.00	\$	55,000.00	\$	63,000.0
518082	Danceability	156639	\$	2,500.00	\$	5,500.00	\$	3,000.0
518096	Explore & More Children's Museum	102758	\$	42,000.00	\$	42,000.00	\$	78,000.0
518108	Hallwalls Contemporary Arts Center	108598	\$	57,000.00	\$	57,000.00	\$	60,000.0
518112	Hamburg Nat Hist Society/Penn-Dixie	103282	\$	98,314.00	\$	96,314.00	\$	96,314.0
518116	Irish Classical Theatre Company	103727	s	83,500.00	s	83,500.00	s	93,500.0
518124	D'Youville College Kavinoky Theater	109341		11.750.00	s	· -	s	9,500.0
	Lancaster Opera House	111681	S	45,300.00	S	30,300.00	S	35,000.0
518140	Musicalfare Theatre	105308	s	61.525.00	s	61,525,00	s	66.000.0
518141	New Phoenix Theatre	109342	S	7.500.00	S	7,500.00	S	· -
518148	Road Less Traveled Productions	121043	s	63,500.00	S	63,500.00	S	67.000.0
518152	Rovcroft Campus Coorporation	118213	S	50.000.00	S	40,000,00	S	50,000.0
	Shakespeare In The Park	109675		95.000.00	ŝ	95,000.00	s	95.000.0
518168	Theatre Of Youth	109888	S	69.400.00	S	69,400.00	S	74,000.0
518173	Torn Space Theatre	143673		20.460.00	ŝ	15,460.00	s	29,500.0
	Zoological Society Of Buffalo	108623	S	1.500.000.00	S	1.500.000.00	S	1.700.000.0
	Orchard Park Symphony Orchestra	147747		4.615.00	S	4.615.00	S	6.000.0
	Buffalo Opera Unlimited Incorporated	155973		2,300.00	s	2.300.00	s	10.000.0
	Buffalo-Toronto Public Media WNED/WBFO	172909	-	3.750.00	ŝ	-	ŝ	5.000.0
	Cheektowaga Comm Symphony Orchestra	109177		-	s	7.500.00	s	
	Newstead Historical Society	105518		5 500 00	ŝ	3,500.00	ŝ	5.000.0
	O'Connell & Company Productions	159162		23.100.00	S	23.100.00	s	31,500.0
	Amberst Male Glee Club dba Red Blazer	200102	-	22,200.00	, 1	11,100.00	1	22,500.0
518219	Men's Chorus	162045	s	3.000.00	s	3.000.00	s	6.000.0
	Buffalo Center for Arts and Technology	152207		3.000.00	s	3.000.00	s	7.500.0
	Cheektowaga Historical Association	163121	-	3.250.00	s	6.250.00	s	6.100.0
	Second Generation Theatre Company	164957		2.020.00	s	2.020.00	s	5.000.0
	Steel Plant Museum of Western New York	147740	-	2,020.00	s	2,020.00	s	5,000.0
	Alden Christian Theater Society	114358		10,000.00	s	2,020.00	s	3,000.0
	Clarence Concert Association	101711		3,500.00	s		ş	5.000.0
518514	Clarence Museum (Historical Soc. of the	101/11	\$	3,300.00	\$		\$	5,000.0
610515	Town of Clarence)	113067	•	5.500.00	s		s	6.000.0
219212	rown or crarence)	113067	\$	5,500.00	\$		\$	0,000.0

BEST PRACTICES

Over the course of the Monitoring Program, the Division of Audit found a number of problematic practices and questionable expense categories on a recurring basis. In order to address issues pertaining to a large number of organizations, certain generally applicable best practices and recommendations are included here.

Alcohol

Several organizations used or appeared to use CGF funds to obtain alcohol. While the Division of Audit does not recommend that CGF awards be made contingent on the absence of alcohol from events hosted by the organization, alcohol should not be purchased with CGF funds. The Division of Audit found dozens of alcohol purchases that appeared to be personal in nature and several more which likely violated NYS Alcoholic Beverage Control Laws. Furthermore, the NYS Comptroller has long held that alcohol is not a "lawful county charge", meaning that government officials and employees may not use taxpayer funds to purchase alcohol. The Division of Audit sees no reason that organizations receiving taxpayer funds should be treated differently.

Debit Cards

Credit cards, particularly with smaller organizations, can provide a critical layer of expense control. The Division of Audit found a large quantity of small-dollar expenses appearing personal in nature. If a debit card is used, the money is gone by the time statements are typically reviewed, while a credit card bill often needs to be paid and approved by the organization's board of directors.

Alternate Funding Sources and Segregation of Accounts

Organizations may have several sources of governmental or philanthropic funding. One way to ensure that CGF funds go farthest is to tailor awards to the needs of the organization. Such an assessment would require applicants to provide certain financial documents covering prior years and a disclosure of current year funding applications. Furthermore, accounts received from Erie County should not be comingled with the other funds of the organization. Having source information upfront and requiring the segregation of accounts substantially decreases the likelihood of wasted CGF funds.

THEATRE OF YOUTH

BACKGROUND

Theatre of Youth (TOY) is a 501(c)(3) non-profit organization in the performing arts sector established in 1972 by a pair of college instructors in Buffalo. TOY is a professional theatre company which produces theatrical and musical productions targeted towards school-aged children from kindergarten to 12th grade, based on children's literature and other topics.

TOY received \$69,400 in Cultural Grant Funding (CGF) for the years 2020 and 2021, and \$74,000 in CGF for the year 2022.

AUDITOR'S OBSERVATIONS

TOY is an educational professional theater dedicated to serving children and young people through childcentered, professionally produced theater programs. In addition to the performance of plays and musical productions, the organization hosts events such as family activities and summer educational workshops in areas such as visual media, storytelling, playwriting and production. TOY also performs one sensory show per production season in order to accommodate children with sensory challenges or other related disabilities.

TOY produces three or four plays and musicals each season. TOY also collaborates with other local theaters for large-scale or more costly productions.

Ticket sales and funding from grants and foundations are the major sources of funding for TOY. The organization does not issue memberships or season tickets as productions are focused on different target audiences. The organization is currently exploring fundraising ideas and opportunities that will fall within the scope of its mission. TOY wants to ensure that events hosted are focused on children. The organization also holds an annual appeal for donations. Due to children aging out of the target audience, individual donations make up a much smaller portion of the organization's revenue.

AUDITOR'S CONCLUSION

During the grant monitoring review process, TOY was able to provide the Auditor with adequate substantiation for use of CGF for each year under review. Documentation provided by the organization included copies of bank statements, business credit card statements, payroll records, general ledgers, copies of tax returns and invoices as substantiation for expenses incurred.

CGF awards received by TOY for the years under review are allocated to offset the cost of annual operating expenses such as wages, insurance costs and production expenses. The operating expenses exceeded the funding amount received for each of the years covered under review and therefore compliant with the County's contract.

TOY currently has a Board of Directors consisting of nine members. Board terms are three years, and members can serve up to two consecutive terms. The organization has a total of two employees who handle all financial matters. Even with a small staff, the organization appears to have an adequate level of internal controls and properly segregates responsibilities. During the review of the organization's financial records, the Auditor did not identify any questionable expenses.

At the conclusion of the grant review, the Auditor was able to determine that TOY is currently in compliance with the filing of all returns, the issuance of information return documents and other federal and state obligations.