June 2024

Erie County Cultural Funding Grant Monitoring Program Hispanic Heritage Council of Western New York, Inc. January 1, 2020 through December 31, 2022



HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER

HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER'S OFFICE DIVISION OF AUDIT & CONTROL 95 FRANKLIN STREET BUFFALO, NEW YORK 14202



June 10, 2024

Erie County Legislature 92 Franklin Street, Fourth Floor Buffalo, New York 14202

Dear Honorable Members:

In 2023, the Erie County Comptroller's Office, Division of Audit & Control initiated a regular Monitoring Program of Erie County Cultural Funding Grants. The Erie County Cultural Funding program provides annual grants to non-profit arts and cultural organizations operating within the County. County funds are intended to be limited in their use to current operating expenses including salaries, program costs, fringe benefits, rents, utilities, office supplies, and equipment. Grant funds may not be used for or applied towards capital projects or physical improvements of buildings or facilities, nor as a revenue offset against accounts receivable. No funds received shall be used for any services provided or activities performed outside Erie County. The County's Department of Environment and Planning executes contracts with organizations and is the primary agency charged with monitoring.

Objective

The objective of the Cultural Funding Monitoring Program is to verify that the recipients have utilized County funds according to the terms and conditions associated with the Erie County Cultural Funding grant process and the recipient's contract with the County. In order to verify the proper use of the grant award, a number of agencies were selected in order to review their expenses and financial records.

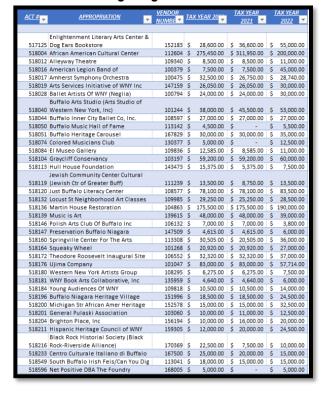
Scope and Methodology

Approximately 120 different organizations receive funding annually from Erie County. The Comptroller's Cultural Funding Grant Monitoring Program is intended to review organizations that received a minimum of \$5,000 in funding during any of the three prior years. Approximately 80 agencies were identified as receiving \$5,000 or more in grant funding. The list of recipient organizations was split into two groups of approximately 40 agencies. The first batch of letters announcing the commencement of a review was sent to the selected non-profit organizations during mid-February 2023, and a second batch was sent in early October 2023. The review of all agencies is expected to be completed by October 31, 2024.

2023 - 2024 Program

During the interview phase, the Auditor identifies use of funding to narrow down the expenses to be verified. A table of agencies which meet the criteria for review along with the amount of grant awards can be found on the following page.

Monitoring Program - Phase I



Monitoring Program - Phase II

	499009047/04/	<u>VENDO</u> R	VENDOR TAX YEAR		T. W. W. T. D. 2022		T. V. V. T. D. 2022	
<u>ACT #</u> →	<u>APPROPRIATION</u>	NUMBE *		2020	14	X YEAR 20		X YEAR 20.
517533	Buffalo Olmsted Parks Conservancy	140237	\$	25,910.00	\$	25,910.00	\$	35,000.00
518008	Albright-Knox Art Gallery	108707	\$	575,000.00	\$	575,000.00	\$	675,000.00
518009	Albright-Knox Public Art Curator	147228	\$	68,250.00	\$	68,250.00	\$	-
518025	Assembly House 150, Inc	167747	\$	1,000.00	\$	1,000.00	\$	6,500.00
	Buffalo & Erie County Botanical Garden	108743	\$		\$		\$	150,000.00
518036	Buffalo & Erie Co Historical Society	108772	\$	417,000.00	\$	667,000.00	\$	417,000.00
	Buffalo & Erie County Naval & Servicemans							
518052	Park	109339	\$	35,000.00	\$	35,000.00	\$	50,000.00
	Buffalo Philharmonic Orch Society	101032			\$		\$	940,000.00
	Buffalo Philharmonic Chorus	109796		34,500.00		34,500.00	\$	35,000.00
	Buffalo Society Natural Sciences	109767		955,000.00			\$	955,000.00
	Buffalo String Works, Inc	167853		3,500.00			\$	5,355.00
	Burchfield Penney Art Center	101004		155,000.00		155,000.00	\$	160,000.00
	Center for Exploratory and Perceptu	109934		55,000.00		55,000.00	\$	63,000.00
518082	Danceability	156639	\$	2,500.00	\$	5,500.00	\$	3,000.00
	Explore & More Children's Museum	102758		42,000.00		42,000.00	\$	78,000.00
518108	Hallwalls Contemporary Arts Center	108598	\$	57,000.00	\$	57,000.00	\$	60,000.00
518112	Hamburg Nat Hist Society/Penn-Dixie	103282	\$	98,314.00	\$	96,314.00	\$	96,314.00
	Irish Classical Theatre Company	103727	\$	83,500.00	\$	83,500.00	\$	93,500.00
518124	D'Youville College Kavinoky Theater	109341	\$	11,750.00	\$	-	\$	9,500.00
518128	Lancaster Opera House	111681	\$	45,300.00	\$	30,300.00	\$	35,000.00
518140	Musicalfare Theatre	105308	\$	61,525.00	\$	61,525.00	\$	66,000.00
518141	New Phoenix Theatre	109342	\$	7,500.00	\$	7,500.00	\$	-
518148	Road Less Traveled Productions	121043	\$	63,500.00	\$	63,500.00	\$	67,000.00
518152	Roycroft Campus Coorporation	118213	\$	50,000.00	\$	40,000.00	\$	50,000.00
518156	Shakespeare In The Park	109675	\$	95,000.00	\$	95,000.00	\$	95,000.00
518168	Theatre Of Youth	109888	\$	69,400.00	\$	69,400.00	\$	74,000.00
518173	Torn Space Theatre	143673	\$	20,460.00	\$	15,460.00	\$	29,500.00
518188	Zoological Society Of Buffalo	108623	\$	1,500,000.00	\$	1,500,000.00	\$	1,700,000.00
518195	Orchard Park Symphony Orchestra	147747	\$	4,615.00	\$	4,615.00	\$	6,000.00
	Buffalo Opera Unlimited Incorporated	155973		2,300.00		2,300.00	\$	10,000.00
518203	Buffalo-Toronto Public Media WNED/WBFO	172909	\$	3,750.00		-	\$	5,000.00
518205	Cheektowaga Comm Symphony Orchestra	109177	\$	-	\$	7,500.00	\$	-
518209	Newstead Historical Society	105518	\$	5,500.00	\$	3,500.00	\$	5,000.00
518213	O'Connell & Company Productions	159162	\$	23,100.00	\$	23,100.00	\$	31,500.00
	Amherst Male Glee Club dba Red Blazer							
518219	Men's Chorus	162045	\$	3,000.00	\$	3,000.00	\$	6,000.00
	Buffalo Center for Arts and Technology	152207	\$	3,000.00	\$	3,000.00	\$	7,500.00
	Cheektowaga Historical Association	163121	\$	3,250.00	\$	6,250.00	\$	6,100.00
	Second Generation Theatre Company	164957		2,020.00		2,020.00	\$	5,000.00
	Steel Plant Museum of Western New York	147740		2,020.00		2,020.00	\$	5,000.00
	Alden Christian Theater Society	114358		10,000.00	\$		\$	3,000.00
518514	Clarence Concert Association	101711	\$	3,500.00	\$		\$	5,000.00
	Clarence Museum (Historical Soc. of the							
518515	Town of Clarence)	113067	\$	5,500.00	\$		\$	6,000.00

BEST PRACTICES

Over the course of the Monitoring Program, the Division of Audit found a number of problematic practices and questionable expense categories on a recurring basis. In order to address issues pertaining to a large number of organizations, certain generally applicable best practices and recommendations are included here.

Alcohol

Several organizations used or appeared to use CGF funds to obtain alcohol. While the Division of Audit does not recommend that CGF awards be made contingent on the absence of alcohol from events hosted by the organization, alcohol should not be purchased with CGF funds. The Division of Audit found dozens of alcohol purchases that appeared to be personal in nature and several more which likely violated NYS Alcoholic Beverage Control Laws. Furthermore, the NYS Comptroller has long held that alcohol is not a "lawful county charge", meaning that government officials and employees may not use taxpayer funds to purchase alcohol. The Division of Audit sees no reason that organizations receiving taxpayer funds should be treated differently.

Debit Cards

Credit cards, particularly with smaller organizations, can provide a critical layer of expense control. The Division of Audit found a large quantity of small-dollar expenses appearing personal in nature. If a debit card is used, the money is gone by the time statements are typically reviewed, while a credit card bill often needs to be paid and approved by the organization's board of directors.

Alternate Funding Sources and Segregation of Accounts

Organizations may have several sources of governmental or philanthropic funding. One way to ensure that CGF funds go farthest is to tailor awards to the needs of the organization. Such an assessment would require applicants to provide certain financial documents covering prior years and a disclosure of current year funding applications. Furthermore, accounts received from Erie County should not be comingled with the other funds of the organization. Having source information upfront and requiring the segregation of accounts substantially decreases the likelihood of wasted CGF funds.

HISPANIC HERITAGE COUNCIL OF WESTERN NEW YORK, INC.

BACKGROUND

The Hispanic Heritage Council of Western New York (HHC) is a 501(c)(3) non-profit organization established in 2010. The stated mission of the organization is to foster and inspire awareness, understanding and appreciation of past, present and future contributions of the Hispanic community in Western New York and to support local Hispanic heritage by promoting the food, dance, music and other forms of cultural entertainment and exhibits in community events.

The HHC received \$12,000 in Cultural Grant Funding (CGF) for the year 2020, \$20,000 for the year 2021, and \$24,500 for the year 2022. CGF awarded to HHC for the year 2020 was \$4,000 above the executive recommendation, and funding awarded for the years 2021 and 2022 was \$12,000 above the executive recommendation for both years. While outside of the scope of this review, HHC was also awarded a capital improvement grant for \$500,000 to be used towards the building of the Hispanic Heritage Cultural Institute (HHCI) on Hudson Street in the City of Buffalo.

AUDITOR'S OBSERVATIONS

HHC is an organization that focuses on promoting Hispanic culture through events focused on music, food, dance and entertainment. The Three Kings Celebration, Spanish Language Day, Borinqueñeers Day, Day of the Child, Parranda Buffalo, Day of the Dead and Hispanic Heritage Month are some of the main recurring events organized by HHC focused on the Hispanic culture and provided to the community at no cost.

Grants, sponsorships and donations are some of the major sources of funding for the HHC. The Hispanic Heritage Community Breakfast is one of the primary annual fundraising events for the organization. The majority of the revenue generated from this event is secured in the form of sponsorships and donations. The Hispanic Heritage Breakfast focuses on updating the community and sponsors on the organization's accomplishments, milestones, and future projects. During this event the organization also honors the current recipient of the Ralph R. Hernandez Bilingual Education Scholarship, awarded each year to a high school or college student pursuing an Education Degree.

HHC is currently working on the construction of the Hispanic Heritage Cultural Institute (HHCI). The HHCI will feature a learning center, art gallery, museum, a performing arts theater, media center, café, gift shop, administrative and event spaces. The project broke ground in the fall of 2023. A capital campaign was initially organized to secure \$10 million dollars for a 33,000 square foot building. Based on more recent public

information, the project has expanded to a 37,000 sq. ft. building and has increased the cost to \$30 million dollars. Millions of dollars have been secured or pledged from organizations such as Western New York Regional Economic Development, Empire State Development, New York Power Authority, Erie County and the City of Buffalo

AUDITOR'S CONCLUSION

During the grant monitoring review process, HHC provided the Auditor with copies of financial reports, bank statements and copies of cancelled checks corresponding to the expenses identified by the organization as those paid for with the CGF awards.

CGF awards received by the organization are generally allocated towards general operating expenses, primarily towards the expenses incurred for rents, internet, expenses for the Guitar Initiative Program and miscellaneous supplies.

Based on the information and documentation provided, the Auditor was able to partially verify expenses incurred as a portion of selected documentation was unavailable from the organization. Ample time was provided for the submission of the requested documentation before the grant review was completed.

A review of the organization's tax returns indicated that all revenue received is calculated together. Breakdowns such as program service revenue or fundraising revenue are not adequately computed. Expenses for the organization are also categorized as a single expense. Categorization of expenses as outlined in IRS Form 990 should be followed.

HHC currently has a Board of Directors consisting of eight members. Board members are limited to two three-year terms, which can be served consecutively. The organization prepares a chart which highlights the skills and professional expertise needed by the organization to ensure that recruitment efforts focus on filling those needs. The Board conducts regular meetings and reviews the organization's financials and the status of upcoming projects. The organization employs dual signature authorization for most of the checks written.

At the conclusion of the grant review, the Auditor was able to verify the HHC is currently in compliance with the filing of all federal and state tax returns. The Auditor was not able to verify compliance with the issuance and filing of information return documents as they were not provided for review.