June 2024

Erie County Cultural Funding Grant Monitoring Program Danceability, Inc. January 1, 2020 through December 31, 2022



HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER

HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER'S OFFICE DIVISION OF AUDIT & CONTROL 95 FRANKLIN STREET BUFFALO, NEW YORK 14202



June 10, 2024

Erie County Legislature 92 Franklin Street, Fourth Floor Buffalo, New York 14202

Dear Honorable Members:

In 2023, the Erie County Comptroller's Office, Division of Audit & Control initiated a regular Monitoring Program of Erie County Cultural Funding Grants. The Erie County Cultural Funding program provides annual grants to non-profit arts and cultural organizations operating within the County. County funds are intended to be limited in their use to current operating expenses including salaries, program costs, fringe benefits, rents, utilities, office supplies, and equipment. Grant funds may not be used for or applied towards capital projects or physical improvements of buildings or facilities, nor as a revenue offset against accounts receivable. No funds received shall be used for any services provided or activities performed outside Erie County. The County's Department of Environment and Planning executes contracts with organizations and is the primary agency charged with monitoring.

Objective

The objective of the Cultural Funding Monitoring Program is to verify that the recipients have utilized County funds according to the terms and conditions associated with the Erie County Cultural Funding grant process and the recipient's contract with the County. In order to verify the proper use of the grant award, a number of agencies were selected in order to review their expenses and financial records.

Scope and Methodology

Approximately 120 different organizations receive funding annually from Erie County. The Comptroller's Cultural Funding Grant Monitoring Program is intended to review organizations that received a minimum of \$5,000 in funding during any of the three prior years. Approximately 80 agencies were identified as receiving \$5,000 or more in grant funding. The list of recipient organizations was split into two groups of approximately 40 agencies. The first batch of letters announcing the commencement of a review was sent to the selected non-profit organizations during mid-February 2023, and a second batch was sent in early October 2023. The review of all agencies is expected to be completed by October 31, 2024.

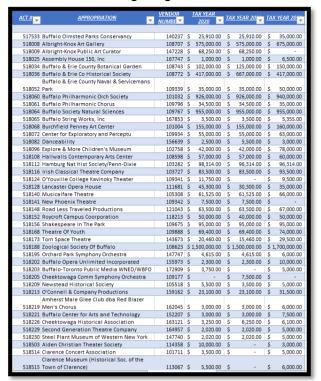
2023 – 2024 Program

During the interview phase, the Auditor identifies use of funding to narrow down the expenses to be verified. A table of agencies which meet the criteria for review along with the amount of grant awards can be found on the following page.

Monitoring Program – Phase I



Monitoring Program – Phase II



BEST PRACTICES

Over the course of the Monitoring Program, the Division of Audit found a number of problematic practices and questionable expense categories on a recurring basis. In order to address issues pertaining to a large number of organizations, certain generally applicable best practices and recommendations are included here.

Alcohol

Several organizations used or appeared to use CGF funds to obtain alcohol. While the Division of Audit does not recommend that CGF awards be made contingent on the absence of alcohol from events hosted by the organization, alcohol should not be purchased with CGF funds. The Division of Audit found dozens of alcohol purchases that appeared to be personal in nature and several more which likely violated NYS Alcoholic Beverage Control Laws. Furthermore, the NYS Comptroller has long held that alcohol is not a "lawful county charge", meaning that government officials and employees may not use taxpayer funds to purchase alcohol. The Division of Audit sees no reason that organizations receiving taxpayer funds should be treated differently.

Debit Cards

Credit cards, particularly with smaller organizations, can provide a critical layer of expense control. The Division of Audit found a large quantity of small-dollar expenses appearing personal in nature. If a debit card is used, the money is gone by the time statements are typically reviewed, while a credit card bill often needs to be paid and approved by the organization's board of directors.

Alternate Funding Sources and Segregation of Accounts

Organizations may have several sources of governmental or philanthropic funding. One way to ensure that CGF funds go farthest is to tailor awards to the needs of the organization. Such an assessment would require applicants to provide certain financial documents covering prior years and a disclosure of current year funding applications. Furthermore, accounts received from Erie County should not be comingled with the other funds of the organization. Having source information upfront and requiring the segregation of accounts substantially decreases the likelihood of wasted CGF funds.

DANCEABILITY, INC.

BACKGROUND

Danceability, Inc is a 501(c)(3) non-profit organization established in 2007 with the goal of providing individualized dance, fitness and movement programs to individuals of every age and ability within the special needs community.

Danceability received \$2,500 in Cultural Grant Funding (CGF) for year 2020, \$5,500 for year 2021 and \$3,000 for the year 2022.

AUDITOR'S OBSERVATIONS

Danceability operates as a dance studio for the special needs community in Western New York. The organization offers a variety of programs, including a full season program, a summer dance camp, a full season fitness program, a theater class, and most recently a drumming class. Danceability has also expanded in size, and currently operates two studios to better serve dancers with autism who require sensory-based accommodations. Participants do not age out and can continue their participation indefinitely.

Danceability continued to operate during the pandemic by offering virtual classes and conducting meetings virtually. The organization wanted to ensure that participants continued engaging in the program and receiving its benefits.

Tuition accounts for approximately 50% of the organization's operating revenue. Other sources of revenue include grants from governmental sources, foundations, an annual appeal, a recital event, and annual fundraisers hosted by the organization.

Fundraising events hosted by the organization include an annual golf tournament, which is one of its major fundraising events. Danceability also hosts other fundraising events such as a Chiavetta's chicken barbeque and an annual auction and raffle.

AUDITOR'S CONCLUSION

During the cultural grant monitoring review process, Danceability was able to provide adequate substantiation for use of the CGF award received during each year under review. CGF awarded to Danceability for the years under review was allocated towards the monthly rent expense for their current locations.

Documentation provided by the organization to substantiate expenses included rental contract information as well as copies of bank statements, where posted and cleared rent payments could be verified by the Auditor. The amount of rent expenses incurred by the organization exceeded funding amounts received for each of the years under review.

Danceability currently has a Board of Directors consisting of eight members. Board members are limited to two three-year terms, which can be served consecutively. Based on information provided by the organization, there appears to be an adequate level of internal controls, as the organization segregates duties and responsibilities, and the Board performs appropriate reviews of expenses incurred and income received. The organization does not currently have a dual-signature requirement as most of their payments are made online.

Danceability hosts an annual auction which includes raffles (games of chance) to raise funds for the operation of the organization. The event is hosted in person as well as online. The Auditor referenced the New York State Gaming Commission's (NYSGC) guidelines for conducting raffles and games of chance. The organization was not required to obtain a Game of Chance Identification Number or license since the raffles conducted for the years under review generated revenue amounts which fell under the applicable thresholds. It should be noted that the auction and raffle fundraising event hosted by the organization appears to be growing in size and scope as it has become one of the organization's main fundraisers. The Auditor recommends that the organization refer to Part 4620 of the NYSGC Regulations to ensure that it remains in compliance with all applicable requirements.

Finally, based on a review of the organization's website and social media accounts, the Auditor was not able to identify an acknowledgment of County support. The Auditor suggests that for the years in which County funding is received, the organization make the necessary updates to its webpage and social media accounts to comply with Erie County Cultural Service Contract § 21. That section stipulates that an "Organization agrees to acknowledge in any and all promotional material the fact that the Organization receives financial support from the County, including, but not limited to the Organization's website, marketing materials and/or publications."

At the conclusion of the grant review, the Auditor was able to determine that Danceability is currently in compliance with the filing of all returns, the issuance of information return documents and other federal and state obligations.