June 2024

# Erie County Cultural Funding Grant Monitoring Program Clarence Concert Association January 1, 2020 through December 31, 2022



HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER

HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER'S OFFICE DIVISION OF AUDIT & CONTROL 95 FRANKLIN STREET BUFFALO, NEW YORK 14202



June 10, 2024

Erie County Legislature 92 Franklin Street, Fourth Floor Buffalo, New York 14202

Dear Honorable Members:

In 2023, the Erie County Comptroller's Office, Division of Audit & Control initiated a regular Monitoring Program of Erie County Cultural Funding Grants. The Erie County Cultural Funding program provides annual grants to non-profit arts and cultural organizations operating within the County. County funds are intended to be limited in their use to current operating expenses including salaries, program costs, fringe benefits, rents, utilities, office supplies, and equipment. Grant funds may not be used for or applied towards capital projects or physical improvements of buildings or facilities, nor as a revenue offset against accounts receivable. No funds received shall be used for any services provided or activities performed outside Erie County. The County's Department of Environment and Planning executes contracts with organizations and is the primary agency charged with monitoring.

### Objective

The objective of the Cultural Funding Monitoring Program is to verify that the recipients have utilized County funds according to the terms and conditions associated with the Erie County Cultural Funding grant process and the recipient's contract with the County. In order to verify the proper use of the grant award, a number of agencies were selected in order to review their expenses and financial records.

# **Scope and Methodology**

Approximately 120 different organizations receive funding annually from Erie County. The Comptroller's Cultural Funding Grant Monitoring Program is intended to review organizations that received a minimum of \$5,000 in funding during any of the three prior years. Approximately 80 agencies were identified as receiving \$5,000 or more in grant funding. The list of recipient organizations was split into two groups of approximately 40 agencies. The first batch of letters announcing the commencement of a review was sent to the selected non-profit organizations during mid-February 2023, and a second batch was sent in early October 2023. The review of all agencies is expected to be completed by October 31, 2024.

# 2023 – 2024 Program

During the interview phase, the Auditor identifies use of funding to narrow down the expenses to be verified. A table of agencies which meet the criteria for review along with the amount of grant awards can be found on the following page.

# Monitoring Program – Phase I



# Monitoring Program – Phase II



### **BEST PRACTICES**

Over the course of the Monitoring Program, the Division of Audit found a number of problematic practices and questionable expense categories on a recurring basis. In order to address issues pertaining to a large number of organizations, certain generally applicable best practices and recommendations are included here.

### Alcohol

Several organizations used or appeared to use CGF funds to obtain alcohol. While the Division of Audit does not recommend that CGF awards be made contingent on the absence of alcohol from events hosted by the organization, alcohol should not be purchased with CGF funds. The Division of Audit found dozens of alcohol purchases that appeared to be personal in nature and several more which likely violated NYS Alcoholic Beverage Control Laws. Furthermore, the NYS Comptroller has long held that alcohol is not a "lawful county charge", meaning that government officials and employees may not use taxpayer funds to purchase alcohol. The Division of Audit sees no reason that organizations receiving taxpayer funds should be treated differently.

### **Debit Cards**

Credit cards, particularly with smaller organizations, can provide a critical layer of expense control. The Division of Audit found a large quantity of small-dollar expenses appearing personal in nature. If a debit card is used, the money is gone by the time statements are typically reviewed, while a credit card bill often needs to be paid and approved by the organization's board of directors.

# **Alternate Funding Sources and Segregation of Accounts**

Organizations may have several sources of governmental or philanthropic funding. One way to ensure that CGF funds go farthest is to tailor awards to the needs of the organization. Such an assessment would require applicants to provide certain financial documents covering prior years and a disclosure of current year funding applications. Furthermore, accounts received from Erie County should not be comingled with the other funds of the organization. Having source information upfront and requiring the segregation of accounts substantially decreases the likelihood of wasted CGF funds.

# **CLARENCE CONCERT ASSOCIATION**

### **BACKGROUND**

The Clarence Concert Association (CCA) is a 501(c)(3) nonprofit organization established in 1958 by the Town of Clarence as part of the Town's sesquicentennial celebration. The stated mission of CCA is to put music in the heart of the community by introducing children to orchestra and providing seasonal entertainment to the community at no cost.

CCA received \$3,500 in Cultural Grant Funding (CGF) for the year 2020 and \$15,000 for the year 2022. Further review of County records indicated that funding for the year 2022 was received as part of a Legislative Public Benefit Funding award.

### **AUDITOR'S OBSERVATIONS**

CCA is a professional orchestra that provides a full repertoire of seasonal concerts and entertainment at no cost to the public. CCA operates out of the Clarence Town Park, where concerts take place. CCA also performs at the Clarence Middle School Auditorium when weather conditions do not permit outdoor performances.

The Concerts in the Park series is the main programming event hosted annually by the organization. The concert series takes place during the summer months and consists of approximately six admission-free concerts. Approximately 90% of the organization's operating budget expenses are related to the Summer Concert Series. CCA hosts over 1,000 patrons for each concert, with an overall attendance of over 10,000 people each year. CCA was unable to host its Summer Concert Series during 2020 due to the Covid-19 pandemic restrictions. CCA relies on private donations, corporate sponsorships and government grants as its primary sources of funding. CCA receives both financial and physical support from the Town of Clarence in order to support its operation. In addition to donations and grant funding, CCA holds one or two small raffles as well as an annual wine and cheese reception to raise additional operating funds.

CCA collaborates with other musical organizations such as the Buffalo Philharmonic Orchestra, the Amherst Symphony Orchestra and the Orchard Park Symphony Orchestra.

# **AUDITOR'S CONCLUSION**

During the cultural grant monitoring review process, CCA was able to provide adequate documentation to substantiate its use of the CGF award received during each year under review. The organization allocates grant funding towards programming costs, primarily for the payments to the musicians and groups who perform at

their events. CCA did not use the full amount of the CGF it received in 2020 due to the mandatory COVID-19 closure. Some of the excess funds were used to cover the cost of other operating expenses such as printing, postage and supplies. The remainder of the unused funds for 2020 were carried forward to the next year and subsequently allocated towards the musician payments for the year 2021.

CCA has a Board of Directors consisting of 14 members, who meet once per month. Board members are not term limited. Many of the organization's board members have been serving for many years. CCA demonstrated adequate levels of internal controls and separation of duties.

In addition, the Auditor was able to determine that the organization was in compliance with other fundraising related requirements. Wine sales for the wine & cheese reception are provided by a winery who carries its own State Liquor Authority (SLA) license, therefore CCA is not required to obtain an SLA license for the event. Gross revenue raised from raffles falls below the New York State Gaming Commission's (NYSGC) threshold and thus CCA is not required to obtain a Game of Chance Identification Number.

At the conclusion of the grant review, the Auditor was able to determine that CCA is currently in compliance with the filing of all returns, the issuance of information return documents and other federal and state obligations.