June 2024

Erie County Cultural Funding Grant Monitoring Program Buffalo & Erie County Botanical Gardens Society, Inc. January 1, 2020 through December 31, 2022



HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER

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June 10, 2024

Erie County Legislature 92 Franklin Street, Fourth Floor Buffalo. New York 14202

Dear Honorable Members:

In 2023, the Erie County Comptroller's Office, Division of Audit & Control initiated a regular Monitoring Program of Erie County Cultural Funding Grants. The Erie County Cultural Funding program provides annual grants to non-profit arts and cultural organizations operating within the County. County funds are intended to be limited in their use to current operating expenses including salaries, program costs, fringe benefits, rents, utilities, office supplies, and equipment. Grant funds may not be used for or applied towards capital projects or physical improvements of buildings or facilities, nor as a revenue offset against accounts receivable. No funds received shall be used for any services provided or activities performed outside Erie County. The County's Department of Environment and Planning executes contracts with organizations and is the primary agency charged with monitoring.

Objective

The objective of the Cultural Funding Monitoring Program is to verify that the recipients have utilized County funds according to the terms and conditions associated with the Erie County Cultural Funding grant process and the recipient's contract with the County. In order to verify the proper use of the grant award, a number of agencies were selected in order to review their expenses and financial records.

Scope and Methodology

Approximately 120 different organizations receive funding annually from Erie County. The Comptroller's Cultural Funding Grant Monitoring Program is intended to review organizations that received a minimum of \$5,000 in funding during any of the three prior years. Approximately 80 agencies were identified as receiving \$5,000 or more in grant funding. The list of recipient organizations was split into two groups of approximately 40 agencies. The first batch of letters announcing the commencement of a review was sent to the selected non-profit organizations during mid-February 2023, and a second batch was sent in early October 2023. The review of all agencies is expected to be completed by October 31, 2024.

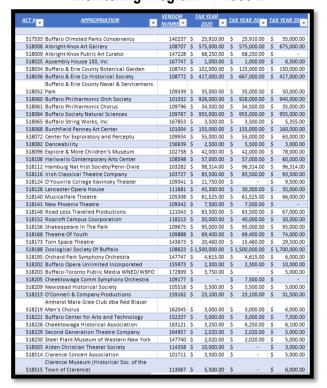
2023 - 2024 Program

During the interview phase, the Auditor identifies use of funding to narrow down the expenses to be verified. A table of agencies which meet the criteria for review along with the amount of grant awards can be found on the following page.

Monitoring Program - Phase I



Monitoring Program - Phase II



BEST PRACTICES

Over the course of the Monitoring Program, the Division of Audit found a number of problematic practices and questionable expense categories on a recurring basis. In order to address issues pertaining to a large number of organizations, certain generally applicable best practices and recommendations are included here.

Alcohol

Several organizations used or appeared to use CGF funds to obtain alcohol. While the Division of Audit does not recommend that CGF awards be made contingent on the absence of alcohol from events hosted by the organization, alcohol should not be purchased with CGF funds. The Division of Audit found dozens of alcohol purchases that appeared to be personal in nature and several more which likely violated NYS Alcoholic Beverage Control Laws. Furthermore, the NYS Comptroller has long held that alcohol is not a "lawful county charge", meaning that government officials and employees may not use taxpayer funds to purchase alcohol. The Division of Audit sees no reason that organizations receiving taxpayer funds should be treated differently.

Debit Cards

Credit cards, particularly with smaller organizations, can provide a critical layer of expense control. The Division of Audit found a large quantity of small-dollar expenses appearing personal in nature. If a debit card is used, the money is gone by the time statements are typically reviewed, while a credit card bill often needs to be paid and approved by the organization's board of directors.

Alternate Funding Sources and Segregation of Accounts

Organizations may have several sources of governmental or philanthropic funding. One way to ensure that CGF funds go farthest is to tailor awards to the needs of the organization. Such an assessment would require applicants to provide certain financial documents covering prior years and a disclosure of current year funding applications. Furthermore, accounts received from Erie County should not be comingled with the other funds of the organization. Having source information upfront and requiring the segregation of accounts substantially decreases the likelihood of wasted CGF funds.

BUFFALO AND ERIE COUNTY BOTANICAL GARDENS SOCIETY, INC.

BACKGROUND

The Buffalo and Erie Botanical Gardens Society, Inc. (BEBG) is a 501(c)(3) nonprofit organization established in 1981 with a mission to inspire curiosity and connect people to the natural world through its historic living museum. The design and inception of the BEBG dates to the 1860s, when Frederick Law Olmstead and William A. Burnham, among others, incorporated the notion of a glass conservatory to serve as the keystone of Buffalo's South Park. The South Park Conservatory and Botanical Gardens were completed in time for the 1901 Pan-American Exposition.

BEBG received \$102,000 in cultural grant funding (CGF) for the year 2020, \$125,000 for the year 2021 and \$150,000 for the year 2022. CGF awarded to BEBG was \$2,000 above the executive recommendation for the year 2020 and \$25,000 over the executive recommendation for the year 2021.

AUDITOR'S OBSERVATION

BEBG is a living museum, national historic site and education center that provides year-round programming and visitor services, located within Buffalo's South Park. BEBG provides educational programming, engaging exhibits and indoor/outdoor garden sanctuaries to approximately 100,000 annual visitors. BEBG also serves as a special events venue, hosting a wide range of events including fundraisers, weddings and photography sessions amongst other events for individuals, businesses and other non-profit organizations.

Admission and memberships are the primary source of revenue for BEBG, accounting for approximately 40% of its annual revenue. Special events and charitable contributions are also among the primary sources of funding for BEBG. The organization relies on the support of public funding from organizations such as the County of Erie, the City of Buffalo, and the New York State Office of Parks and Recreation and Historic Preservation to support its programming efforts. BEBG also organizes several fundraising events as means to raise additional

funding. The organization hosts an annual gala, which is one of their recurring fundraising events. Other fundraisers include dinner events, games of chance such as raffles and an annual appeal campaign.

BEBG is currently undergoing a few changes, including an addition to their structure, a renovated welcome center, and a larger gift shop, among other capital improvements. The organization is also digitizing many of their older records and undergoing a shift in focus toward community-related outreach and functions.

The largest operating expenses for the organization include salaries, employee benefits and horticulture costs. BEBG is not responsible for the cost of rent and other occupancy expenses, as the County of Erie purchased the conservatory and land surrounding South Park from the City of Buffalo in 1981.

AUDITOR'S CONCLUSION

During the grant monitoring review process, BEBG was able to provide the Auditor with adequate substantiation for use of CGF awards for the years funding was received. Documentation provided by the organization to substantiate expenses and use of grant funding includes copies of bank statements, credit card statements, tax return documents, payroll records and audited financial statements. CGF awards are allocated towards expenses for wages paid to maintenance and horticulture staff.

BEBG currently has a Board of Directors consisting of 20 members. Officers are limited to two 2-year terms, which can be served consecutively. Officers can continue to serve on the Board of Directors, but they cannot serve as an officer once their two terms have expired. BEBG appears to have an adequate level of internal controls as the organization segregates duties and responsibilities, and the Board performs appropriate reviews of expenses incurred and income received. BEBG also appears to have a thorough process for approving expenses and verifying income is properly accounted, particularly income unrelated to their exempt functions.

During the review process, the Auditor was able to determine that the organization complied with fundraising and special event related requirements. BEBG maintains thorough records of events, ensures special event permits such as temporary State Liquor Authority (SLA) licenses are filed and are also in compliance with the New York State Gaming Commission's (NYSGC) and the requirements for obtaining a Game of Chance Identification Number.

At the conclusion of the grant review, the Auditor was able to determine that BEBG is currently in compliance with the filing of all returns, the issuance of information return documents and other federal and state obligations.