February 2024

Erie County Cultural Funding Grant Monitoring Program Music is Art January 1, 2020 through December 31, 2022



HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER

HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER'S OFFICE DIVISION OF AUDIT & CONTROL 95 FRANKLIN STREET BUFFALO, NEW YORK 14202



February 22, 2024

Erie County Legislature 92 Franklin Street, Fourth Floor Buffalo. New York 14202

Dear Honorable Members:

In 2023, the Erie County Comptroller's Office, Division of Audit & Control initiated a regular Monitoring Program of Erie County Cultural Funding Grants. The Erie County Cultural Funding program provides annual grants to non-profit arts and cultural organizations operating within the County. County funds are intended to be limited in their use to current operating expenses including salaries, program costs, fringe benefits, rents, utilities, office supplies, and equipment. Grant funds may not be used for or applied towards capital projects or physical improvements of buildings or facilities, nor as a revenue offset against accounts receivable. No funds received shall be used for any services provided or activities performed outside Erie County. The County's Department of Environment and Planning executes contracts with organizations and is the primary agency charged with monitoring.

Objective

The objective of the Cultural Funding Monitoring Program is to verify that the recipients have utilized County funds according to the terms and conditions associated with the Erie County Cultural Funding grant process and the recipient's contract with the County. In order to verify the proper use of the grant award, a number of agencies were selected in order to review their expenses and financial records.

Scope and Methodology

Approximately 120 different organizations receive funding annually from Erie County. The Comptroller's Cultural Funding Grant Monitoring Program is intended to review organizations that received a minimum of \$5,000 in funding during any of the three prior years. Approximately 80 agencies were identified as receiving \$5,000 or more in grant funding. The list of recipient organizations was split into two groups of approximately 40 agencies. The first batch of letters announcing the commencement of a review was sent to the selected non-profit organizations during mid-February 2023, and a second batch was sent in early October 2023. The review of all agencies is expected to be completed by May 31, 2024.

2023 - 2024 Program

During the interview phase, the Auditor identifies use of funding to narrow down the expenses to be verified. A table of agencies which meet the criteria for review along with the amount of grant awards can be found on the following page.

Monitoring Program - Phase I



Monitoring Program - Phase II

ACT 9	APPROFRIATION	VINDOS		TAX YEAR	,	AX YEAR 201	I TAI	VEAR 20
ALVES .		NUMBER T		2020 "	ľ	· Anna Carlotte		
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	Buffalo Olmsted Parks Conservancy	140237			-		S	35,000.00
	Albright-Knox Art Gallery	105707			5		5	575,000.00
	Albright-Knox Public Art Curator	147228		55,250 00	5		5	
	Assembly House 150, Inc	36,747	- 5	1,000.00	5			8,500 00
	Buffalo 3 Erre County Botanical Garden	108743		102,000 00	5		5	150,000 00
518036	Buffalo & Etre Co Historical Society	106772	5	417,600.00	5	667,000.00	5	417,000.00
	Buffelo & Ene County Naval & Servicemans							
518052		109339			5		5	50,000.00
	Buffalo Philharmonic Circh Society	101032		926,000 88	5		\$	940,000.00
	Buffalo Philhermonic Chorus	109796		34,500 00	5		5	15,000 00
	Buffalo Society Natural Sciences	109767			5		5	955,000.00
	Buffalo String Works, Inc	167353		3,500:00	5		5	5,355.00
	Burchfield Penney Art Center	101084		155,990.60	5		5	160,000.00
	Center for Expreratory and Perceptu	109934			5		5	63,000 90
	Danceapility	156835	5	2,500.00	\$		5	3,000.00
518096	Explore & More Children's Museum	102758	5	42,000.00	5	42,000.00	5	75,000.00
518108	Hallwalls Contemporary Arts Center	108598	5	57,000.00	5	57,000.00	5	60,000.00
518112	Hamburg Nat Hist Society/Fenn-Divie	103282	5	95,314.00	5	76,314 00	5	96,314.00
518116	insh Classical Theape Company	103727	5	83,500 00	5	53,500 00	5	93,500.00
518114	O'Youville College Kawnoky Theater	109341	5	11,750.00	5		S	9,500.00
518128	Lancaster Opera House	111681	5	45,300.00	5	30,300.00	5	35,000 00
518140	Musicalfare Theatre	105308	5	61,525.00	5	51,525.00	5	66,000.00
518141	New Program Theatre	109342	5	7,500.00	5	7,500.00	5	
518148	Road Less Traveled Productions	121043	5	63,500.00	5	53,500,00	5	67,000.00
518152	Roycroft Campus Coorporation	118213	5	50,800.00	5	40,000.00	5	50,000.00
518156	Shakespeare in The Park	109575	5	35,000.00	5	35,000.00	5	95,000,00
518168	Theatre Of Youth	106988	5	65,400,00	5	59,400.00	5	74,000.00
513173	Torn Space Theatre	143873	S	20,460.00	S	15 450 00	5	29,500.00
518188	Zoological Society Of Buffale	148623	5	1,500,000.00	S	1,500,000.00	51	700,000.00
	Orchard Park Symphony Orchestra	147747	5	4.615.00	5	4 615.00	S	6,000.00
	Buffalo Ouera Unterrited Incorporated	155975	5	2,589,08	S	2,300.00	5	10,000,00
518203	Buffalo-Toronto Public Media WNEO/WEFO	172909	5	3,750.00	5		5	5,000.00
	Cheektowaga Comm Symphony Orchestra	109177	5		5	7,500.00	5	
	Newstead Historical Society		5	5,500.00	5	3,500 00	5	5.000.00
	O'Connell & Company Productions	159162	5	23,100,00	5	23.100.00	S	31,500,00
	Amherst Male Glee Club the Ped State/		-		-		-	-
	Men's Chorus	1620-5	;	3.000.00	5	3,000.00	5	5.000.00
	Buffalo Center for Arts and Technology	152207		3,000,00	S	3.068.08	5	7 500:00
	Cheektowaga Historical Association	163121	S	3,250.00	5	5,250,00	3,00	5,100,00
	Second Generation Theatre Company	160957		1,820.60	5	2.020.00	S	5,000,00
	Steel Plant Museum of Western New York	1=77=0		2.020.00	5	2,030.00	5	5,000,00
	Algen Christian Theath Society	114356		10,000,00	5	2.020 00	5	3,000,00
	Clarence Concert Association	101711		3,500.00	3		2	5,000.00
	Clarence Museum (Hestorical Soc. of the	101711	2	5,500 00	,		,	5,000 00
	Town of Clarences	110007		5 500 00	5		<	5,000 00
718515	tomu or crimeurs)	115087	>	3,380.58	3	-	2	2,000,00

BEST PRACTICES

Over the course of the Monitoring Program, the Division of Audit found a number of problematic practices and questionable expense categories on a recurring basis. In order to address issues pertaining to a large number of organizations, certain generally applicable best practices and recommendations are included here.

Alcohol

Several organizations used or appeared to use CGF funds to obtain alcohol. While the Division of Audit does not recommend that CGF awards be made contingent on the absence of alcohol from events hosted by the organization, alcohol should not be purchased with CGF funds. The Division of Audit found dozens of alcohol purchases that appeared to be personal in nature and several more which likely violated NYS Alcoholic Beverage Control Laws. Furthermore, the NYS Comptroller has long held that alcohol is not a "lawful county charge", meaning that government officials and employees may not use taxpayer funds to purchase alcohol. The Division of Audit sees no reason that organizations receiving taxpayer funds should be treated differently.

Debit Cards

Credit cards, particularly with smaller organizations, can provide a critical layer of expense control. The Division of Audit found a large quantity of small-dollar expenses appearing personal in nature. If a debit card is used, the money is gone by the time statements are typically reviewed, while a credit card bill often needs to be paid and approved by the organization's board of directors.

Alternate Funding Sources and Segregation of Accounts

Organizations may have several sources of governmental or philanthropic funding. One way to ensure that CGF funds go farthest is to tailor awards to the needs of the organization. Such an assessment would require

applicants to provide certain financial documents covering prior years and a disclosure of current year funding applications. Furthermore, accounts received from Erie County should not be comingled with the other funds of the organization. Having source information upfront and requiring the segregation of accounts substantially decreases the likelihood of wasted CGF funds.

MUSIC IS ART

BACKGROUND

Music is Art (MIA) is a 501(c)3 non-profit organization established in 2003 by Goo Goo Dolls bassist and Buffalo resident, Robby Takac. The goal of Music is Art is to enrich the local community with access to music, to create opportunities that fuel the unifying power of music in the local region, and to promote music as a form of art.

Music is Art received \$48,000 in Cultural Grant Funding (CGF) for tax years 2020 and 2021. MIA received \$39,000 in funding for 2022.

AUDITOR'S OBSERVATIONS

MIA operates out of a space owned by its founder, in Buffalo's Allentown District. MIA's programming includes a variety of events and collaborations through the Western New York region aimed at highlighting the value of music.

MIA initiated an instrument donation program, where new and used musical instruments are collected, assessed, cleaned, repaired, refurbished, and subsequently donated to students, schools, music programs or community centers on an as-needed basis and free of charge. MIA also hosts an annual competition called The Battle (formerly knowns as The Battle of the High School Bands) where participants compete for an opportunity to perform on the main stage at a prime-time spot at the annual festival, recording time at GCR Audio and a professional photo shoot. MIA also hosts a Youth Jazz Music Festival, collaborates with local businesses and non-profit organizations on their music events, and has set up the Lance Diamond Memorial scholarship, in memory of Mr. Lance Diamond, a deceased local music artist.

The largest event hosted by the organization is the annual Music is Art Festival. The festival showcases over 200 bands, 120 DJ's, dancers and other live performances. The Music is Art Festival takes places in September each year and is one of the largest expenses for the organization.

The main sources of funding for MIA include public grants, donations, sponsorships and fundraisers. CGF amounts received by the organization are allocated to offset the cost of payroll, liability issuance and special events insurance.

AUDITOR'S CONCLUSION

During the grant monitoring process, MIA was able to provide adequate substantiation for use of cultural grant funding. The organization allocates grant funding towards payroll expenses and liability and special events insurance premiums. MIA provided documentation including bank statements, invoices, receipts and payroll returns as substantiation for use of Cultural Grant Funding. Based on the documentation provided by the organization, the Auditor was able to conclude that expenses incurred for each year exceeded the amount of cultural grant funding received. No unused funds were identified.

MIA currently has an operating Board of Directors of approximately fifteen members. Board members are limited to two terms, which can be consecutive. The Board meets approximately six times per year and is consulted for all expenses more than \$5,000.

Music is Art's staff is composed of two employees, which include an Executive Director and a Program Director. Due to the limited number of employees, all finances for the organization are managed by a single employee. Segregation of duties were determined to be minimal and internal controls were concluded to be weak.

During the Auditor's assessment of expenses, it was noted that a number of meals and entertainment expenses incurred did not follow the Internal Revenue Code requirements, as the business purpose and business relationship was not documented and thus could not be determined. The Auditor recommends that in the future the organization review requirements as established in §§ 162 and 274 of the Internal Revenue Code. IRC § 162(a) requires a trade or business expense to be both ordinary and necessary in relation to the taxpayer's trade or business in order to be considered deductible. Expenses must be customary, usual and of common or frequent occurrence in the taxpayer's trade or business. The IRC also requires that expenses are appropriate and helpful for the development of the business. IRC § 274(d) provides that no deduction or credit shall be allowed with respect to meals and entertainment expenses unless the taxpayer demonstrates that those expenses are supported by adequate documentation or sufficient evidence corroborating the taxpayer's own statements. Necessary information includes the expense amount, date of purchase, legitimate business purpose, and formal business relationship as it relates to each separate expenditure for meals and entertainment.

Based on the Auditor's review, it was determined that Music is Art is currently compliant with federal and state return filing obligations.