December 2023

Erie County Cultural Funding Grant Monitoring Program Shakespeare in Delaware Park, Inc. January 1, 2020 through December 31, 2022



HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER'S OFFICE DIVISION OF AUDIT & CONTROL 95 FRANKLIN STREET BUFFALO, NEW YORK 14202



December 11, 2023

Erie County Legislature 92 Franklin Street, Fourth Floor Buffalo, New York 14202

Dear Honorable Members:

In 2023, the Erie County Comptroller's Office, Division of Audit & Control initiated a regular Monitoring Program of Erie County Cultural Funding Grants. The Erie County Cultural Funding program provides annual grants to non-profit arts and cultural organizations operating within the County. County funds are intended to be limited in their use to current operating expenses including salaries, program costs, fringe benefits, rents, utilities, office supplies, and equipment. Grant funds may not be used for or applied towards capital projects or physical improvements of buildings or facilities, nor as a revenue offset against accounts receivable. No funds received shall be used for any services provided or activities performed outside Erie County. The County's Department of Environment and Planning executes contracts with organizations and is the primary agency charged with monitoring.

Objective

The objective of the Cultural Funding Monitoring Program is to verify that the recipients have utilized County funds according to the terms and conditions associated with the Erie County Cultural Funding grant process and the recipient's contract with the County. In order to verify the proper use of the grant award, a number of agencies were selected in order to review their expenses and financial records.

Scope and Methodology

Approximately 120 different organizations receive funding annually from Erie County. The Comptroller's Cultural Funding Grant Monitoring Program is intended to review organizations that received a minimum of \$5,000 in funding during any of the three prior years. Approximately 80 agencies were identified as receiving \$5,000 or more in grant funding. The list of recipient organizations was split into two groups of approximately 40 agencies. The first batch of letters announcing the commencement of a review was sent to the selected non-profit organizations during mid-February 2023, with a second batch scheduled to be sent in early October 2023. The review of all agencies is expected to be completed by December 31, 2023.

2023 Program

During the interview phase, the Auditor identifies use of funding to narrow down the expenses to be verified. A table of agencies which meet the criteria for review along with the amount of grant awards can be found on the following page.

Monitoring Program – Phase I		Monitoring Program – Phase II	
	VENDOR NUMBE	ACT#	VENDOR TAX YEAR NUMBE 2020 TAX YEAR 20 TAX YEAR 20
Enlightenment Literary Arts Center &		517533 Buffalo Olmsted Parks Conservancy	140237 \$ 25 910 00 \$ 25 910 00 \$ 35 000 0
517125 Dog Ears Bookstore	152183 \$ 28,600.00 \$ 36,600.00 \$ 55,000.00	51/533 Buffalo Olmsted Parks Conservancy 518008 Albright-Knox Art Gallery	140237 \$ 25,910.00 \$ 25,910.00 \$ 35,000.0 108707 \$ 575,000.00 \$ 575,000.00 \$ 675,000.0
		518008 Albright-Knox Art Gallery 518009 Albright-Knox Public Art Curator	147228 S 68.250.00 S 68.250.00 S -
518004 African American Cultural Center		518025 Assembly House 150. Inc	167747 \$ 1.000.00 \$ 1.000.00 \$ 6.500.0
518012 Alleyway Theatre		518034 Buffalo & Erie County Botanical Garden	108743 S 102.000.00 S 125.000.00 S 150.000.0
518016 American Legion Band of	100379 \$ 7,500.00 \$ 7,500.00 \$ 45,000.00	518036 Buffalo & Erie Co Historical Society	108772 \$ 417,000.00 \$ 667,000.00 \$ 417,000.0
518017 Amherst Symphony Orchestra	100475 \$ 32,500.00 \$ 26,750.00 \$ 28,740.00	Buffalo & Erie County Naval & Servicemans	
518019 Arts Services Initiative of WNY Inc	147159 \$ 26,050.00 \$ 26,050.00 \$ 30,000.00	518052 Park	109339 \$ 35.000.00 \$ 35.000.00 \$ 50.000.0
518028 Ballet Artists Of WNY (Neglia)	100794 \$ 24,000.00 \$ 24,000.00 \$ 30,000.00	518060 Buffalo Philharmonic Orch Society	101032 \$ 926,000.00 \$ 926,000.00 \$ 940,000.0
Buffalo Arts Studio (Arts Studio of		518061 Buffalo Philharmonic Chorus	109796 \$ 34,500.00 \$ 34,500.00 \$ 35,000.0
518040 Western New York, Inc)	101244 \$ 38,000.00 \$ 45,500.00 \$ 53,000.00	518064 Buffalo Society Natural Sciences	109767 \$ 955,000.00 \$ 955,000.00 \$ 955,000.0
518044 Buffalo Inner City Ballet Co, Inc.	108597 \$ 27,000.00 \$ 27,000.00 \$ 27,000.00	518065 Buffalo String Works, Inc	167853 \$ 3,500.00 \$ 3,500.00 \$ 5,355.0
518050 Buffalo Music Hall of Fame	113142 \$ 4,500.00 \$ - \$ 5,500.00	518068 Burchfield Penney Art Center	101004 \$ 155,000.00 \$ 155,000.00 \$ 160,000.0
518051 Buffalo Heritage Carousel	167829 \$ 30,000.00 \$ 30,000.00 \$ 35,000.00	518072 Center for Exploratory and Perceptu	109934 \$ 55,000.00 \$ 55,000.00 \$ 63,000.0
518074 Colored Musicians Club	130377 \$ 5,000.00 \$ - \$ 12,500.00	518082 Danceability	156639 \$ 2,500.00 \$ 5,500.00 \$ 3,000.0
518084 El Museo Gallery	109836 \$ 12,585.00 \$ 8,585.00 \$ 11,000.00	518096 Explore & More Children's Museum	102758 \$ 42,000.00 \$ 42,000.00 \$ 78,000.0
518104 Graycliff Conservancy	103197 \$ 59,200.00 \$ 59,200.00 \$ 60,000.00	518108 Hallwalls Contemporary Arts Center	108598 \$ 57,000.00 \$ 57,000.00 \$ 60,000.0
518113 Hull House Foundation	143473 \$ 15,375.00 \$ 5,375.00 \$ 7,500.00	518112 Hamburg Nat Hist Society/Penn-Dixie	103282 \$ 98,314.00 \$ 96,314.00 \$ 96,314.0
Jewish Community Center Cultural		518116 Irish Classical Theatre Company	103727 \$ 83,500.00 \$ 83,500.00 \$ 93,500.0
518119 (Jewish Ctr of Greater Buff)	111239 \$ 13,500.00 \$ 8,750.00 \$ 13,500.00	518124 D'Youville College Kavinoky Theater	109341 \$ 11,750.00 \$ - \$ 9,500.0
518120 Just Buffalo Literacy Center	108577 \$ 78,100.00 \$ 78,100.00 \$ 83,500.00	518128 Lancaster Opera House	111681 \$ 45,300.00 \$ 30,300.00 \$ 35,000.0
518132 Locust St Neighborhood Art Classes	109985 \$ 29,250.00 \$ 25,250.00 \$ 28,500.00	518140 Musicalfare Theatre	105308 \$ 61,525.00 \$ 61,525.00 \$ 66,000.0
518136 Martin House Restoration	104863 \$ 175,500.00 \$ 175,500.00 \$ 190,000.00	518141 New Phoenix Theatre	109342 \$ 7,500.00 \$ 7,500.00 \$ -
518139 Music is Art	139615 \$ 48,000.00 \$ 48,000.00 \$ 39,000.00	518148 Road Less Traveled Productions 518152 Rovcroft Campus Coorporation	121043 \$ 63,500.00 \$ 63,500.00 \$ 67,000.0 118213 \$ 50,000.00 \$ 40,000.00 \$ 50,000.0
518146 Polish Arts Club Of Buffalo Inc	106132 \$ 7,000.00 \$ 7,000.00 \$ 3,800.00	518152 Roycrott Campus Coorporation 518156 Shakespeare in The Park	109675 \$ 95,000.00 \$ 95,000.00 \$ 95,000.00
518147 Preservation Buffalo Niagara	147509 \$ 4.615.00 \$ 4.615.00 \$ 6.000.00	518168 Theatre Of Youth	109875 \$ 95,000.00 \$ 95,000.00 \$ 95,000.00 \$ 95,000.00
518160 Springville Center For The Arts	113308 S 30,505.00 S 20,505.00 S 36,000.00	518108 meatre of fourn	143673 \$ 20,460.00 \$ 15,460.00 \$ 29,500.0
518160 Springvine Center For the Arts	101268 \$ 20,920.00 \$ 20,920.00 \$ 27,000.00	518175 Torn space means 518188 Zoological Society Of Buffalo	108623 \$ 1.500.000.00 \$ 1.500.000.00 \$ 1.700.000.00
518104 Squeaky Writer 518172 Theodore Roosevelt Inaugural Site	101268 5 20,920.00 5 20,920.00 5 27,000.00 106552 \$ 32,320.00 \$ 32,320.00 \$ 37,000.00	518195 Orchard Park Symphony Orchestra	147747 S 4.615.00 S 4.615.00 S 6.000.0
518172 Theodore Roosevelt Inaugural Site 518176 Uiima Company	106552 S 32,320.00 S 32,320.00 S 37,000.00 101047 S 83,000.00 S 83,000.00 S 57,714.00	518202 Buffalo Opera Unlimited Incorporated	155973 \$ 2.300.00 \$ 2.300.00 \$ 10.000.0
518176 Ujima Company 518180 Western New York Artists Group		518203 Buffalo-Toronto Public Media WNED/WBF0	
		518205 Cheektowaga Comm Symphony Orchestra	109177 \$ - \$ 7,500.00 \$ -
518181 WNY Book Arts Collaborative, Inc	135959 \$ 4,640.00 \$ 4,640.00 \$ 6,000.00	518209 Newstead Historical Society	105518 \$ 5,500.00 \$ 3,500.00 \$ 5,000.0
518184 Young Audiences Of WNY	109818 \$ 10,500.00 \$ 10,500.00 \$ 14,000.00	518213 O'Connell & Company Productions	159162 \$ 23,100.00 \$ 23,100.00 \$ 31,500.0
518196 Buffalo Niagara Heritage Village	151996 \$ 18,500.00 \$ 18,500.00 \$ 24,500.00	Amherst Male Glee Club dba Red Blazer	
518200 Michigan Str African Amer Heritage	152578 \$ 15,000.00 \$ 15,000.00 \$ 32,500.00	518219 Men's Chorus	162045 \$ 3,000.00 \$ 3,000.00 \$ 6,000.0
518201 General Pulaski Association	103060 \$ 10,000.00 \$ 11,000.00 \$ 12,500.00	518221 Buffalo Center for Arts and Technology	152207 \$ 3,000.00 \$ 3,000.00 \$ 7,500.0
518204 Brighton Place, Inc	156194 \$ 10,000.00 \$ 16,000.00 \$ 20,000.00	518226 Cheektowaga Historical Association	163121 \$ 3,250.00 \$ 6,250.00 \$ 6,100.0
518211 Hispanic Heritage Council of WNY	159305 \$ 12,000.00 \$ 20,000.00 \$ 24,500.00	518229 Second Generation Theatre Company	164957 \$ 2,020.00 \$ 2,020.00 \$ 5,000.0
Black Rock Historial Society (Black		518230 Steel Plant Museum of Western New York	147740 \$ 2,020.00 \$ 2,020.00 \$ 5,000.0
518216 Rock-Riverside Alliance)	170369 \$ 22,500.00 \$ 7,500.00 \$ 10,000.00	518503 Alden Christian Theater Society	114358 \$ 10,000.00 \$ - \$ 3,000.0
518233 Centro Culturale Italiano di Buffalo	167500 \$ 25,000.00 \$ 20,000.00 \$ 15,000.00	518514 Clarence Concert Association	101711 \$ 3,500.00 \$ - \$ 5,000.0
518549 South Buffalo Irish Feis/Can You Dig	113041 \$ 18,000.00 \$ 15,000.00 \$ 15,000.00	Clarence Museum (Historical Soc. of the	
518596 Net Positive DBA The Foundry	168005 \$ 5.000.00 \$ - \$ 5.000.00	518515 Town of Clarence)	113067 \$ 5,500.00 \$ - \$ 6,000.0

BEST PRACTICES

Over the course of the Monitoring Program, the Division of Audit found a number of problematic practices and questionable expense categories on a recurring basis. In order to address issues pertaining to a large number of organizations, certain generally applicable best practices and recommendations are included here.

Alcohol

Several organizations used or appeared to use CGF funds to obtain alcohol. While the Division of Audit does not recommend that CGF awards be made contingent on the absence of alcohol from events hosted by the organization, alcohol should not be purchased with CGF funds. The Division of Audit found dozens of alcohol purchases that appeared to be personal in nature and several more which likely violated NYS Alcoholic Beverage Control Laws. Furthermore, the NYS Comptroller has long held that alcohol is not a "lawful county charge", meaning that government officials and employees may not use taxpayer funds to purchase alcohol. The Division of Audit sees no reason that organizations receiving taxpayer funds should be treated differently.

Debit Cards

The Division of Audit found a large quantity of small-dollar expenses made with debit cards which appeared personal in nature. If a debit card is used, the money is gone by the time statements are typically reviewed, while a credit card bill often needs to be approved and paid by the organization's board of directors. Thus, the use of credit cards, particularly with smaller organizations, can provide a critical layer of expense control.

Alternate Funding Sources and Segregation of Accounts

Organizations may have several sources of governmental or philanthropic funding. One way to ensure that CGF funds go farthest is to tailor awards to the needs of the organization. Such an assessment would require applicants to provide certain financial documents covering prior years and a disclosure of current year funding applications. Furthermore, accounts received from Erie County should not be comingled with the other funds of the organization. Having source information upfront and requiring the segregation of accounts substantially decreases the likelihood of wasted CGF funds.

SHAKESPEARE IN DELAWARE PARK, INC.

BACKGROUND

Shakespeare in Delaware Park (SDP) is a 501(c)(3) not-for-profit professional theater company located in Buffalo. The organization's mission is to provide high-quality professional theater performances to the public free of charge. SDP's goal is to enrich, educate and entertain through the works of William Shakespeare.

Each summer, SDP presents two works of William Shakespeare, typically one historical tragedy and one comedy. Productions run for approximately 3.5 weeks. A full season typically consists of 44 performances.

SDP was founded in 1976 by Dr. Saul Elkin. The program originally began in 1969 as a university initiative while Dr. Elkin taught theater at the State University of New York at Buffalo (UB).

SDP received \$95,000 in County Cultural Grant (CGF) funding annually in 2020, 2021, and 2022.

AUDITOR'S FINDINGS

SDP continued to operate during the Covid-19 pandemic, but in a limited capacity. SDP hosted one production in 2020 and two abridged productions in 2021. SDP had its first full post-pandemic season in 2022.

In addition to the productions held at Delaware Park each year, SDP offers several touring shows in neighboring towns such as Clarence, Angola Tonawanda, Williamsville and East Aurora.

SDP's average operating budget is approximately \$600,000 per year. The largest source of funding for the organization comes from membership sales and corporate sponsorships. CGF amounts received by SDP are allocated to offset the cost of general operating expenses, primarily the cost of staffing related expenses. The organization incurs a large amount of payroll during its production season as all actors and support staff are paid employees of the organization.

SDP provided the Auditor with substantiation for payroll expenses and other operating expenses, such as insurance, advertising, equipment storage, transportation, production, and per diem expenses. A review of SDP's payroll expenditures and returns concluded that payroll expenses alone annually exceeded the amount of the organization's CGF award.

The organization indicated that meals and entertainment expenses were incurred during the course of conducting regular business. Examples provided to the Auditor included meetings with vendors, staff meetings, and long rehearsal days where meals were provided. A review of the organization's meals and entertainment expenses revealed that adequate documentary evidence, as required per § 274(d) of the Internal Revenue Code, is not being retained. While the organization provided the Auditor with a series of invoices to substantiate meal expenses, there was no evidentiary documentation as to who attended, the business purpose or the business relationship.

In addition to monetary contributions, SDP receives many in-kind donations from supporters such as rental space, advertising, and programming support.

Starting in year 2022, SDP began the hosting of an annual holiday staff party as a way of thanking its staff for a year of hard work and to celebrate the end of the production season. The event is limited to members of the staff including actors, administrators and production support staff.

SDP does not currently have any major plans for structural improvements or expansions. The organization's next large event will be their 50th anniversary, for which they anticipate raising funds through a capital endowment campaign.

AUDITOR'S CONCLUSION

The Auditor recommends that SDP review requirements as established in §§ 162 and 274 of the Internal Revenue Code. IRC § 162(a) requires a trade or business expense to be both ordinary and necessary in relation to the taxpayer's trade or business in order to be considered deductible. Expenses must be customary, usual and of common or frequent occurrence in the taxpayer's trade or business. The IRC also requires that expenses are appropriate and helpful for the development of the business. IRC § 274(d) provides that no deduction or credit shall be allowed with respect to meals and entertainment expenses unless the taxpayer substantiates those expenses are supported by adequate documentation or sufficient evidence corroborating the taxpayer's own statements. Necessary information includes the expense amount, date of purchase, legitimate business purpose, and formal business relationship as it relates to each separate expenditure for meals and entertainment.

cc: Daniel Castle, Commissioner of Environment and Planning Robert Keating, Director of Budget and Management