December 2023

Erie County Cultural Funding Grant Monitoring Program Brighton Place Library January 1, 2020 through December 31, 2022



HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER

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December 4, 2023

Erie County Legislature 92 Franklin Street, Fourth Floor Buffalo, New York 14202

Dear Honorable Members:

In 2023, the Erie County Comptroller's Office, Division of Audit & Control initiated a regular Monitoring Program of Erie County Cultural Funding Grants. The Erie County Cultural Funding program provides annual grants to non-profit arts and cultural organizations operating within the County. County funds are intended to be limited in their use to current operating expenses including salaries, program costs, fringe benefits, rents, utilities, office supplies, and equipment. Grant funds may not be used for or applied towards capital projects or physical improvements of buildings or facilities, nor as a revenue offset against accounts receivable. No funds received shall be used for any services provided or activities performed outside Erie County. The County's Department of Environment and Planning executes contracts with organizations and is the primary agency charged with monitoring.

Objective

The objective of the Cultural Funding Monitoring Program is to verify that the recipients have utilized County funds according to the terms and conditions associated with the Erie County Cultural Funding grant process and the recipient's contract with the County. In order to verify the proper use of the grant award, a number of agencies were selected in order to review their expenses and financial records.

Scope and Methodology

Approximately 120 different organizations receive funding annually from Erie County. The Comptroller's Cultural Funding Grant Monitoring Program is intended to review organizations that received a minimum of \$5,000 in funding during any of the three prior years. Approximately 80 agencies were identified as receiving \$5,000 or more in grant funding. The list of recipient organizations was split into two groups of approximately 40 agencies. The first batch of letters announcing the commencement of a review was sent to the selected non-profit organizations during mid-February 2023, with a second batch scheduled to be sent in early October 2023. The review of all agencies is expected to be completed by December 31, 2023.

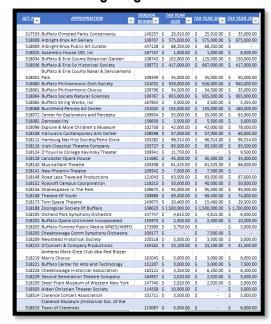
2023 Program

During the interview phase, the Auditor identifies use of funding to narrow down the expenses to be verified. A table of agencies which meet the criteria for review along with the amount of grant awards can be found on the following page.

Monitoring Program – Phase I



Monitoring Program - Phase II



BEST PRACTICES

Over the course of the Monitoring Program, the Division of Audit found a number of problematic practices and guestionable expense categories on a recurring basis. In order to address issues pertaining to a large number of organizations, certain generally applicable best practices and recommendations are included here.

Alcohol

Several organizations used or appeared to use CGF funds to obtain alcohol. While the Division of Audit does not recommend that CGF awards be made contingent on the absence of alcohol from events hosted by the organization, alcohol should not be purchased with CGF funds. The Division of Audit found dozens of alcohol purchases that appeared to be personal in nature and several more which likely violated NYS Alcoholic Beverage Control Laws. Furthermore, the NYS Comptroller has long held that alcohol is not a "lawful county charge", meaning that government officials and employees may not use taxpayer funds to purchase alcohol. The Division of Audit sees no reason that organizations receiving taxpayer funds should be treated differently.

Debit Cards

The Division of Audit found a large quantity of small-dollar expenses made with debit cards which appeared personal in nature. If a debit card is used, the money is gone by the time statements are typically reviewed, while a credit card bill often needs to be approved and paid by the organization's board of directors. Thus, the use of credit cards, particularly with smaller organizations, can provide a critical layer of expense control.

Alternate Funding Sources and Segregation of Accounts

Organizations may have several sources of governmental or philanthropic funding. One way to ensure that CGF funds go farthest is to tailor awards to the needs of the organization. Such an assessment would require applicants to provide certain financial documents covering prior years and a disclosure of current year funding applications. Furthermore, accounts received from Erie County should not be comingled with the other funds of the organization. Having source information upfront and requiring the segregation of accounts substantially decreases the likelihood of wasted CGF funds.

BRIGHTON PLACE LIBRARY

BACKGROUND

The Brighton Place Library (BPL) is a non-profit organization located in Tonawanda, NY. Its stated purpose of providing diverse forms of educational and cultural opportunities that will enhance the lives of community members and those in the surrounding areas. The organization is registered as a 501(c)3 non-profit entity.

BPL was previously called the Brighton Library and was once a part of the Erie County Public Library System. The Brighton Library was closed in 2005. Facing the loss of a local institution, volunteers and community members came together to save what they considered to be a vital community resource. In 2006 the organization re-opened as the Brighton Place Library. BPL is now a privately owned organization. However, the building it occupies is owned by the Town of Tonawanda.

In 2020, BPL received \$10,000 in Cultural Grant Funding (CGF). BPL received \$16,000 in 2021. BPL received \$20,000 in 2022.

AUDITOR'S FINDINGS

BPL ceased operations during most of 2020 due to the Covid-19 pandemic. During that time, BPL continued to incur expenses such as utilities and insurance. The organization re-opened in November 2020 for curbside service with in-person services starting back up in 2021.

The CGF award was used to offset general operating expenses such as payroll, utility costs, insurance premiums, supplies and the purchase of books. The organization was able to substantiate all operating expenses that it incurred during TY2020, TY2021 and TY2022.

As a privately owned library, BPL raises funds independently through various fundraising efforts. BPL hosts annual events such as a fund drive, chicken BBQ and spaghetti dinner. The Auditor reviewed expenses related to fundraising efforts and found that one event was hosted at a business owned by a member of the board of directors. The Auditor determined that the cost of the event did not exceed fair market value, and therefore did not present as a conflict of interest.

BPL offers a one-time membership fee of \$5.00 to Town of Tonawanda residents to ensure that resources remain accessible to the community at large. BPL also provides low-cost membership options to individuals, families, seniors, students and businesses from the surrounding area in an effort to generate additional revenue and participation. BPL hosts a series of community events such as a Coloring Club, Toddler Time, Book Sales, Knitting Club and Summer Family Concerts to build a greater sense of community.

AUDITOR'S CONCLUSION

The Brighton Place Library has a small group of employees, which includes one full-time employee and two part-time employees. The organization's full-time employee is responsible for most of BPL's administrative functions, such as bookkeeping, cash handling, making purchases and daily operations. The Auditor recommends that the Board of Directors review policies and procedures regarding internal controls to ensure timely review of cash handling, bill paying and reconciliation of BPL's financial records.