October 2023

# Erie County Cultural Funding Grant Monitoring Program Western New York Artist Group January 1, 2020 through December 31, 2022



HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER'S OFFICE DIVISION OF AUDIT & CONTROL 95 FRANKLIN STREET BUFFALO, NEW YORK 14202



October 18, 2023

Erie County Legislature 92 Franklin Street, Fourth Floor Buffalo, New York 14202

Dear Honorable Members:

In 2023, the Erie County Comptroller's Office, Division of Audit & Control initiated a regular Monitoring Program of Erie County Cultural Funding Grants. The Erie County Cultural Funding program provides annual grants to non-profit arts and cultural organizations operating within the County. County funds are intended to be limited in their use to current operating expenses including salaries, program costs, fringe benefits, rents, utilities, office supplies, and equipment. Grant funds may not be used for or applied towards capital projects or physical improvements of buildings or facilities, nor as a revenue offset against accounts receivable. No funds received shall be used for any services provided or activities performed outside Erie County. The County's Department of Environment and Planning executes contracts with organizations and is the primary agency charged with monitoring.

### Objective

The objective of the Cultural Funding Monitoring Program is to verify that the recipients have utilized County funds according to the terms and conditions associated with the Erie County Cultural Funding grant process and the recipient's contract with the County. In order to verify the proper use of the grant award, a number of agencies were selected in order to review their expenses and financial records.

### Scope and Methodology

Approximately 120 different organizations receive funding annually from Erie County. The Comptroller's Cultural Funding Grant Monitoring Program is intended to review organizations that received a minimum of \$5,000 in funding during any of the three prior years. Approximately 80 agencies were identified as receiving \$5,000 or more in grant funding. The list of recipient organizations was split into two groups of approximately 40 agencies. The first batch of letters announcing the commencement of a review was sent to the selected non-profit organizations during mid-February 2023, with a second batch scheduled to be sent in early October 2023. The review of all agencies is expected to be completed by December 31, 2023.

### 2023 Program

During the interview phase, the Auditor identifies use of funding to narrow down the expenses to be verified. A table of agencies which meet the criteria for review along with the amount of grant awards can be found on the following page.

	VENDOR NUMBE	<u>TAX YEAR</u> 2021 ▼	TAX YEAR 2022 ▼	ACT# APPROPRIATION	<u>VENDO</u> R	TAX YEAR	TAX YEAR 20	TAX YEAR 201
	иомва 👻	<u> </u>	2022 •		NUMBE 🔻	<u>2020</u>		THUR TENET AC
Enlightenment Literary Arts Center &				517533 Buffalo Olmsted Parks Conservancy	140237	5 25.910.00	\$ 25,910.00	S 35.000.00
517125 Dog Ears Bookstore	152183 \$ 28.60	.00 \$ 36.600.00	\$ 55,000,00	518008 Albright-Knox Art Gallery	108707	5 575,000.00	\$ 575,000.00	\$ 675,000.00
518004 African American Cultural Center	112604 \$ 275,450	.00 \$ 311,950.00	\$ 200,000,00	518009 Albright-Knox Public Art Curator	147228	5 68,250.00	\$ 68,250.00	s -
518012 Alleyway Theatre	109340 \$ 8,500	.00 \$ 8,500.00	\$ 11.000.00	518025 Assembly House 150, Inc	167747	\$ 1,000.00	\$ 1,000.00	\$ 6,500.00
518016 American Legion Band of	100379 \$ 7.50	00 \$ 7,500.00	\$ 45,000.00	518034 Buffalo & Erie County Botanical Garden	108743	5 102,000.00	\$ 125,000.00	\$ 150,000.00
518017 Amherst Symphony Orchestra	100475 \$ 32.50	.00 \$ 26,750.00	\$ 28,740.00	518036 Buffalo & Erie Co Historical Society	108772	\$ 417,000.00	\$ 667,000.00	\$ 417,000.00
518019 Arts Services Initiative of WNY Inc	147159 \$ 26,050			Buffalo & Erie County Naval & Servicemans				
518028 Ballet Artists Of WNY (Neglia)		.00 \$ 24,000.00		518052 Park	109339		\$ 35,000.00	\$ 50,000.00
Buffalo Arts Studio (Arts Studio of	210104 0 24,000		00,000.00	518060 Buffalo Philharmonic Orch Society	101032		\$ 926,000.00	\$ 940,000.00
518040 Western New York, Inc)	101244 \$ 38.00	.00 \$ 45,500.00	\$ 53,000,00	518061 Buffalo Philharmonic Chorus	109796			\$ 35,000.00
518040 Western New York, Inc.		.00 \$ 27.000.00		518064 Buffalo Society Natural Sciences	109767			\$ 955,000.00
518050 Buffalo Music Hall of Fame	113142 \$ 4.50		\$ 5,500.00	518065 Buffalo String Works, Inc	167853		\$ 3,500.00	\$ 5,355.00 \$ 160.000.00
		.00 \$ 30.000.00		518068 Burchfield Penney Art Center	101004		\$ 155,000.00 \$ 55,000.00	
518051 Buffalo Heritage Carousel				518072 Center for Exploratory and Perceptu 518082 Danceability	109934 3		\$ 55,000.00 \$ 5,500.00	\$ 63,000.00 \$ 3.000.00
518074 Colored Musicians Club	130377 \$ 5,000		\$ 12,500.00	518096 Explore & More Children's Museum	102758		\$ 42,000,00	
518084 El Museo Gallery	109836 \$ 12,58			518096 Explore & More Children's Mosedin 518108 Hallwalls Contemporary Arts Center	102758			\$ 60.000.00
518104 Graycliff Conservancy	103197 \$ 59,200			518112 Hamburg Nat Hist Society/Penn-Dixie	103282			
518113 Hull House Foundation	143473 \$ 15,37	.00 \$ 5,375.00	\$ 7,500.00	518112 Honorg Nathing Society Pennovice	103727 3			
Jewish Community Center Cultural				518124 D'Youville College Kavinoky Theater	109341			\$ 9,500.00
518119 (Jewish Ctr of Greater Buff)		.00 \$ 8,750.00		518128 Lancaster Opera House	111681			\$ 35,000,00
518120 Just Buffalo Literacy Center		.00 \$ 78,100.00		518140 Musicalfare Theatre	105308		\$ 61,525.00	
518132 Locust St Neighborhood Art Classes	109985 \$ 29,250			518141 New Phoenix Theatre	109342	5 7,500.00	\$ 7,500.00	s -
518136 Martin House Restoration		.00 \$ 175,500.00		518148 Road Less Traveled Productions	121043	\$ 63,500.00	\$ 63,500.00	\$ 67,000.00
518139 Music is Art	139615 \$ 48,000	.00 \$ 48,000.00		518152 Roycroft Campus Coorporation	118213	5 50,000.00	\$ 40,000.00	\$ 50,000.00
518146 Polish Arts Club Of Buffalo Inc	106132 \$ 7,000	.00 \$ 7,000.00	\$ 3,800.00	518156 Shakespeare In The Park	109675	\$ 95,000.00	\$ 95,000.00	\$ 95,000.00
518147 Preservation Buffalo Niagara	147509 \$ 4,61	.00 \$ 4,615.00	\$ 6,000.00	518168 Theatre Of Youth	109888	69,400.00	\$ 69,400.00	\$ 74,000.00
518160 Springville Center For The Arts	113308 \$ 30,505	.00 \$ 20,505.00	\$ 36,000.00	518173 Torn Space Theatre	143673	\$ 20,460.00	\$ 15,460.00	\$ 29,500.00
518164 Squeaky Wheel	101268 \$ 20,920	.00 \$ 20,920.00	\$ 27,000.00	518188 Zoological Society Of Buffalo	108623		\$ 1,500,000.00	
518172 Theodore Roosevelt Inaugural Site	106552 \$ 32,320	.00 \$ 32,320.00	\$ 37,000.00	518195 Orchard Park Symphony Orchestra	147747 5		\$ 4,615.00	
518176 Ujima Company	101047 \$ 83,000	.00 \$ 83,000.00	\$ 57,714.00	518202 Buffalo Opera Unlimited Incorporated	155973		\$ 2,300.00	
518180 Western New York Artists Group	108295 \$ 6,27	.00 \$ 6,275.00	\$ 7,500.00	518203 Buffalo-Toronto Public Media WNED/WBFO	172909			\$ 5,000.00
518181 WNY Book Arts Collaborative, Inc	135959 \$ 4,640	.00 \$ 4,640.00	\$ 6,000.00	518205 Cheektowaga Comm Symphony Orchestra	109177		\$ 7,500.00	
518184 Young Audiences Of WNY	109818 \$ 10,500	.00 \$ 10,500.00	\$ 14,000.00	518209 Newstead Historical Society	105518		\$ 3,500.00	
518196 Buffalo Niagara Heritage Village	151996 \$ 18,500	.00 \$ 18,500.00	\$ 24,500.00	518213 O'Connell & Company Productions Amberst Male Glee Club dba Red Blazer	159162	\$ 23,100.00	\$ 23,100.00	\$ 31,500.00
518200 Michigan Str African Amer Heritage		.00 \$ 15,000.00		Amherst Male Glee Club dba Red Blazer 518219 Men's Chorus	162045	5 3.000.00	S 3.000.00	S 6.000.00
518201 General Pulaski Association	103060 \$ 10,000			518219 Men's Chorus 518221 Buffalo Center for Arts and Technology	152207			
518204 Brighton Place, Inc		.00 S 16.000.00		518221 Buffalo Center for Arts and Technology 518226 Cheektowaga Historical Association	163121			
518211 Hispanic Heritage Council of WNY		.00 \$ 20,000.00		518229 Second Generation Theatre Company	164957			
Black Rock Historial Society (Black	155555 \$ 12,000	20,000.00	2 2,,000.00	518229 Second Generation Theatre company 518230 Steel Plant Museum of Western New York	147740			
518216 Rock-Riverside Alliance)	170369 \$ 22,50	.00 \$ 7.500.00	\$ 10.000.00	518503 Alden Christian Theater Society	114358			\$ 3,000.00
518233 Centro Culturale Italiano di Buffalo	167500 \$ 25.00			518514 Clarence Concert Association	101711			\$ 5,000.00
518549 South Buffalo Irish Feis/Can You Dig		.00 \$ 20,000.00		Clarence Museum (Historical Soc. of the		2,500.00		5,000.00
518596 Net Positive DBA The Foundry		00 \$ 15,000.00	\$ 5,000.00	518515 Town of Clarence)	113067	5,500.00	e	\$ 6,000,00

## **BEST PRACTICES**

Over the course of the Monitoring Program, the Division of Audit found a number of problematic practices and questionable expense categories on a recurring basis. In order to address issues pertaining to a large number of organizations, certain generally applicable best practices and recommendations are included here.

### Alcohol

Several organizations used or appeared to use CGF funds to obtain alcohol. While the Division of Audit does not recommend that CGF awards be made contingent on the absence of alcohol from events hosted by the organization, alcohol should not be purchased with CGF funds. The Division of Audit found dozens of alcohol purchases that appeared to be personal in nature and several more which likely violated NYS Alcoholic Beverage Control Laws. Furthermore, the NYS Comptroller has long held that alcohol is not a "lawful county charge", meaning that government officials and employees may not use taxpayer funds to purchase alcohol. The Division of Audit sees no reason that organizations receiving taxpayer funds should be treated differently.

## **Debit Cards**

The Division of Audit found a large quantity of small-dollar expenses made with debit cards which appeared personal in nature. If a debit card is used, the money is gone by the time statements are typically reviewed, while a credit card bill often needs to be approved and paid by the organization's board of directors. Thus, the use of credit cards, particularly with smaller organizations, can provide a critical layer of expense control.

## Alternate Funding Sources and Segregation of Accounts

Organizations may have several sources of governmental or philanthropic funding. One way to ensure that CGF funds go farthest is to tailor awards to the needs of the organization. Such an assessment would require applicants to provide certain financial documents covering prior years and a disclosure of current year funding applications. Furthermore, accounts received from Erie County should not be comingled with the other funds of the organization. Having source information upfront and requiring the segregation of accounts substantially decreases the likelihood of wasted CGF funds.

In addition, if an organization receives a capital improvement grant and operating fund grant those funds should be maintained in segregated accounts and accounted for separately as operating fund grants **cannot** be used for capital improvements.

## BACKGROUND

Western New York Artist Group (WNYAG) is a 501(c)3 nonprofit organization whose mission is to promote artists from Western New York through exhibition opportunities. The organization seeks to promote emerging artists as well as established fine artists in the Buffalo-Niagara Region. The primary service is to offer exhibition opportunities.

In 2020, WNYAG received \$6,275 in Cultural Grant County funding. In 2021, WNYAG received \$6,275 in CGF funding. In 2022, WNYAG received \$7,500 in CGF funding.

## **FINDINGS & RECOMMENDATIONS**

WNYAG is a small art gallery located in the Allentown District. Although WNYAG focuses on visual arts, they seek to educate and expose people to other forms of art such as poetry, music, dance, etc.

The organization offers classes and other creative services to artists as well as the general public. During exhibitions, the organization sells artwork on consignment, from which WNYAG takes 30% as a fee. The remainder goes to the artist(s). The organization handles sales tax responsibilities for the artists.

The organization held exhibits during the pandemic once in-person gatherings were permitted. WNYAG informed the Auditor that it noticed an increase in visits to the gallery as people sought activities after months of pandemic isolation. The organization still paid bills and incurred operating expenses during the pandemic period.

WNYAG hosts a dinner and auction event in the fall, which is its major fundraiser. WNYAG also hosts an annual exhibit for first responders. Any first responder can enter a piece of artwork. The purpose of this exhibit is to honor first responders and provide exposure.

The organization sells memberships, has a gift shop, solicits donations, and rents gallery space to other organizations and associations in order to increase revenue. The members of WNYAG's Board of Directors must make an annual means-tested gift to the organization. WNYAG membership is open to the public and annual dues are \$40.

The organization shares part of its space with a picture framing business owned by the Executive Director. The organization maintains separate records, and the Auditor found no indication that funds and resources of WNYAG were comingled with those of the Executive Director's private business.

### AUDITOR'S COMMENTS

WNYAG maintains organized and accurate records. The organization keeps most records in hard copy but is currently transitioning to electronic format. Every time a new Treasurer is selected by the Board, the Treasurer's first task is to review the books. The Board meets about 10 times a year – once a month excluding July and August.

The WNYAG and its facility are, for the most part, an alcohol-free establishment. If any activities involve

alcohol consumption, such as a wine tasting event, WNYAG partners with a winery or caterer that carries its own liquor license.

The organization uses the Erie County Cultural Grant Funding to assist with general operating expenses, particularly rent. The organization's yearly rent expense is higher than the amount of funding received from the County for each of the last three years. A review of the organization's bank account records and other financial documentation did not generate any questionable expenses. A review of the organization's tax returns along with other financial documentation indicated there were minor changes to the organization's operating budget and thus expenses remained consistent.

cc: Daniel Castle, Commissioner of Environment and Planning Robert Keating, Director of Budget and Management