October 2023

Erie County Cultural Funding Grant Monitoring Program Hull House Foundation January 1, 2020 through December 31, 2022



HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER HON. KEVIN R. HARDWICK ERIE COUNTY COMPTROLLER'S OFFICE DIVISION OF AUDIT & CONTROL 95 FRANKLIN STREET BUFFALO, NEW YORK 14202



October 18, 2023

Erie County Legislature 92 Franklin Street, Fourth Floor Buffalo, New York 14202

Dear Honorable Members:

In 2023, the Erie County Comptroller's Office, Division of Audit & Control initiated a regular Monitoring Program of Erie County Cultural Funding Grants. The Erie County Cultural Funding program provides annual grants to non-profit arts and cultural organizations operating within the County. County funds are intended to be limited in their use to current operating expenses including salaries, program costs, fringe benefits, rents, utilities, office supplies, and equipment. Grant funds may not be used for or applied towards capital projects or physical improvements of buildings or facilities, nor as a revenue offset against accounts receivable. No funds received shall be used for any services provided or activities performed outside Erie County. The County's Department of Environment and Planning executes contracts with organizations and is the primary agency charged with monitoring.

Objective

The objective of the Cultural Funding Monitoring Program is to verify that the recipients have utilized County funds according to the terms and conditions associated with the Erie County Cultural Funding grant process and the recipient's contract with the County. In order to verify the proper use of the grant award, a number of agencies were selected in order to review their expenses and financial records.

Scope and Methodology

Approximately 120 different organizations receive funding annually from Erie County. The Comptroller's Cultural Funding Grant Monitoring Program is intended to review organizations that received a minimum of \$5,000 in funding during any of the three prior years. Approximately 80 agencies were identified as receiving \$5,000 or more in grant funding. The list of recipient organizations was split into two groups of approximately 40 agencies. The first batch of letters announcing the commencement of a review was sent to the selected non-profit organizations during mid-February 2023, with a second batch scheduled to be sent in early October 2023. The review of all agencies is expected to be completed by December 31, 2023.

2023 Program

During the interview phase, the Auditor identifies use of funding to narrow down the expenses to be verified. A table of agencies which meet the criteria for review along with the amount of grant awards can be found on the following page.

ACT # APPROPRIATION	VENDOR NUMBE	20 7 <u>TAX YEAR</u> 2021 7	<u>TAX YEAR</u> 2022 ▼	ACT # APPROPRIATION	VENDOR NUMBE	1
Enlightenment Literary Arts Center &			_	517533 Buffalo Olmsted Parks Conservancy	140237	s
517125 Dog Ears Bookstore		00.00 \$ 36,600.00 \$	\$ 55.000.00	518008 Albright-Knox Art Gallery	108707	
518004 African American Cultural Center		50.00 \$ 311,950.00 S		518009 Albright-Knox Public Art Curator	147228	Ş
518012 Alleyway Theatre		00.00 \$ 8,500.00		518025 Assembly House 150, Inc	167747	\$
518016 American Legion Band of		00.00 \$ 7,500.00		518034 Buffalo & Erie County Botanical Garden	108743	\$
518017 Amherst Symphony Orchestra		00.00 \$ 26,750.00 \$		518036 Buffalo & Erie Co Historical Society	108772	\$
518019 Arts Services Initiative of WNY Inc		50.00 \$ 26,050.00 \$		Buffalo & Erie County Naval & Serviceman	IS	
518028 Ballet Artists Of WNY (Neglia)		00.00 \$ 24.000.00 \$		518052 Park	109339	\$
Buffalo Arts Studio (Arts Studio of	100754 5 24,0	00.00 3 24,000.00 1	5 30,000.00	518060 Buffalo Philharmonic Orch Society	101032	
518040 Western New York, Inc)	101244 \$ 38.0	00.00 \$ 45,500.00 \$	5 53.000.00	518061 Buffalo Philharmonic Chorus	109796	
				518064 Buffalo Society Natural Sciences	109767	
518044 Buffalo Inner City Ballet Co, Inc.				518065 Buffalo String Works, Inc	167853	
518050 Buffalo Music Hall of Fame		00.00 \$ - 5		518068 Burchfield Penney Art Center	101004	
518051 Buffalo Heritage Carousel		00.00 \$ 30,000.00 \$		518072 Center for Exploratory and Perceptu	109934	
518074 Colored Musicians Club		00.00 \$		518082 Danceability 518096 Explore & More Children's Museum	156639	
518084 El Museo Gallery		85.00 \$ 8,585.00 \$		518096 Explore & More Children's Museum 518108 Hallwalls Contemporary Arts Center	102758	
518104 Graycliff Conservancy		00.00 \$ 59,200.00 \$			108598	
518113 Hull House Foundation	143473 \$ 15,3	75.00 \$ 5,375.00 \$	\$ 7,500.00	518112 Hamburg Nat Hist Society/Penn-Dixie 518116 Irish Classical Theatre Company	103282	
Jewish Community Center Cultural				518116 Irish Classical Theatre Company 518124 D'Youville College Kavinoky Theater	103727	
18119 (Jewish Ctr of Greater Buff)		00.00 \$ 8,750.00 \$		518124 D Touvine Conege Kavinoky meater 518128 Lancaster Opera House	109541	
18120 Just Buffalo Literacy Center	108577 \$ 78,1	00.00 \$ 78,100.00 \$	\$ 83,500.00	518128 Cancaster Opera House 518140 Musicalfare Theatre	105308	
18132 Locust St Neighborhood Art Classes	109985 \$ 29,2	50.00 \$ 25,250.00 \$	5 28,500.00	518140 Mostcarrate meatre	109342	
8136 Martin House Restoration	104863 \$ 175,5	00.00 \$ 175,500.00	\$ 190,000.00	518148 Road Less Traveled Productions	121043	
8139 Music is Art	139615 \$ 48,0	00.00 \$ 48,000.00 \$	5 39,000.00	518152 Rovcroft Campus Coorporation	118213	
18146 Polish Arts Club Of Buffalo Inc	106132 \$ 7,0	00.00 \$ 7,000.00	\$ 3,800.00	518156 Shakespeare In The Park	109675	
18147 Preservation Buffalo Niagara	147509 \$ 4,6	15.00 \$ 4,615.00 \$	5 6,000.00	518168 Theatre Of Youth	109888	
18160 Springville Center For The Arts	113308 \$ 30,5	05.00 \$ 20,505.00 \$	\$ 36,000.00	518173 Torn Space Theatre	143673	s
518164 Squeaky Wheel	101268 \$ 20.9	20.00 \$ 20.920.00	5 27.000.00	518188 Zoological Society Of Buffalo	108623	\$
518172 Theodore Roosevelt Inaugural Site	106552 \$ 32.3	20.00 \$ 32,320.00 \$	\$ 37.000.00	518195 Orchard Park Symphony Orchestra	147747	s
518176 Uiima Company		00.00 \$ 83.000.00		518202 Buffalo Opera Unlimited Incorporated	155973	\$
518180 Western New York Artists Group		75.00 \$ 6,275.00		518203 Buffalo-Toronto Public Media WNED/WB	O 172909	\$
518181 WNY Book Arts Collaborative. Inc		40.00 \$ 4.640.00		518205 Cheektowaga Comm Symphony Orchestra	109177	
518184 Young Audiences Of WNY		00.00 \$ 10,500.00		518209 Newstead Historical Society	105518	\$
518196 Buffalo Niagara Heritage Village		00.00 \$ 18,500.00		518213 O'Connell & Company Productions	159162	\$
518200 Michigan Str African Amer Heritage		00.00 \$ 15,000.00 \$		Amherst Male Glee Club dba Red Blazer		
518201 General Pulaski Association		00.00 \$ 11,000.00		518219 Men's Chorus	162045	
518204 Brighton Place, Inc		00.00 \$ 16,000.00 \$		518221 Buffalo Center for Arts and Technology	152207	
518211 Hispanic Heritage Council of WNY		00.00 \$ 10,000.00 \$		518226 Cheektowaga Historical Association	163121	
	105000 \$ 12,0	00.00 3 20,000.00 3	5 24,500.00	518229 Second Generation Theatre Company	164957	
Black Rock Historial Society (Black	170200 0 000		10.000.00	518230 Steel Plant Museum of Western New York		
518216 Rock-Riverside Alliance)		00.00 \$ 7,500.00 \$		518503 Alden Christian Theater Society 518514 Clarence Concert Association	114358 101711	
518233 Centro Culturale Italiano di Buffalo		00.00 \$ 20,000.00 \$		Clarence Museum (Historical Soc. of the	101/11	-
518549 South Buffalo Irish Feis/Can You Dig 518596 Net Positive DBA The Foundry		00.00 \$ 15,000.00 \$		518515 Town of Clarence)	113067	

BEST PRACTICES

Over the course of the Monitoring Program, the Division of Audit found a number of problematic practices and questionable expense categories on a recurring basis. In order to address issues pertaining to a large number of organizations, certain generally applicable best practices and recommendations are included here.

Phase II

Alcohol

Several organizations used or appeared to use CGF funds to obtain alcohol. While the Division of Audit does not recommend that CGF awards be made contingent on the absence of alcohol from events hosted by the organization, alcohol should not be purchased with CGF funds. The Division of Audit found dozens of alcohol purchases that appeared to be personal in nature and several more which likely violated NYS Alcoholic Beverage Control Laws. Furthermore, the NYS Comptroller has long held that alcohol is not a "lawful county" charge", meaning that government officials and employees may not use taxpayer funds to purchase alcohol. The Division of Audit sees no reason that organizations receiving taxpayer funds should be treated differently.

Debit Cards

The Division of Audit found a large quantity of small-dollar expenses made with debit cards which appeared personal in nature. If a debit card is used, the money is gone by the time statements are typically reviewed, while a credit card bill often needs to be approved and paid by the organization's board of directors. Thus, the use of credit cards, particularly with smaller organizations, can provide a critical layer of expense control.

Alternate Funding Sources and Segregation of Accounts

Organizations may have several sources of governmental or philanthropic funding. One way to ensure that CGF funds go farthest is to tailor awards to the needs of the organization. Such an assessment would require applicants to provide certain financial documents covering prior years and a disclosure of current year funding applications. Furthermore, accounts received from Erie County should not be comingled with the other funds of the organization. Having source information upfront and requiring the segregation of accounts substantially decreases the likelihood of wasted CGF funds.

In addition, if an organization receives a capital improvement grant and operating fund grant those funds should be maintained in segregated accounts and accounted for separately as operating fund grants **cannot** be used for capital improvements.

BACKGROUND

The Hull House Foundation (HHF) is a non-profit organization established in 2005 for the preservation and restoration of the 1810 Hull Family Home and Farmstead. The organization is registered as a 501(c)3 non-profit entity.

The Hull House is the oldest fully restored stone dwelling in Erie County, New York. Built c.1810 by Warren Hull for his wife, Polly, and their children. Warren and his father both served in the Revolutionary War. Soon after, Warren settled in Western New York. Hull played a role in the War of 1812 and the final development of the Erie Canal, drastically changing the economy across New York State.

The abolitionist movement and the Civil War engaged Hull family members in the middle of the 19th century. While Hull family members were part of these dramatic historic events, they also contributed to their communities in more ordinary ways as farmers, teachers, attorneys, printers, artists, business owners and church and government leaders. All these events and contributions are part of the Hull Family legacy, which are taught to visitors in a variety of events and programs at the site.

In 2020, HHF received \$15,375 in County Cultural Grant funding. In 2021, HHF received \$5,375 in CGF funding. In 2022, HHF received \$7,500 in CGF funding.

FINDINGS & RECOMMENDATIONS

HHF did not operate during the pandemic, although the organization continued to incur operating expenses. No virtual tours were provided. HHF continued to have board meetings, either remote or in smaller, socially distant capacity during that period. HHF's primary activities during that time primarily consisted of restoration projects.

HHF is registered with the New York State Department of Education as an educational organization. Its mission shifted from restoration to education. HHF conducts school tours in order to illustrate to students the farmstead living in the 1800s. The organization also hosts a multi-day history camp. HHF currently collaborates with the University at Buffalo's Archeological group.

Most of HHF's fundraising events cater to an adult audience. The organization's biggest fundraising event is a Summer Soire, which takes place outdoors in the form of a summer barbeque. HHF hosts an annual tea party and a formal heritage dinner, which takes places at the historic house. HHF tried to host bridal parties and showers, but the rustic nature of the facilities and the lack of parking posed challenges. Many of the region's Chambers of Commerce use HHF facilities to host networking events. The organization does not charge a fee to any of the Chambers of Commerce that use their facilities. HHF hosts these organizations in the hopes of gaining exposure and possible future funding.

AUDITOR'S COMMENTS

The HHF does not have employees. Everyone involved with the organization is a volunteer. Based on the information provided by the organization, the County Cultural Grant funding is used to cover general operating expenses. A review of the organization's bank statements along with other financial records provided substantiation for expenses related to the day-to-day operation of the organization.

The organization is currently working on the Threshing Barn Project, for which it received a separate capital grant. A review of the expense records and bank statements indicated that all expenses for these projects are commingled with operating expenses. HHF's treasurer was informed that the capital expenses for the Threshing Barn Project should be separate from the operating expenses, as each funding source has a different purpose.

HHF hosts an annual Broad meeting, typically in January or February. A review of HHF's records indicated that this event is normally hosted at a higher-end venue, such as the Buffalo Country Club, and the expense is not a fundraising event.

In 2022, HHF rented its facilities to a third party for the purpose of hosting a series of paranormal activity events. The Auditor inquired about the purpose of those events, as it does not appear to meet their stated missions of restoration or education. HHF's treasurer indicated that the purpose was to generate revenue, and that HHF did not participate in the events. However, the Auditor identified some HHF expenses related to these paranormal functions such as shirts and snacks. In addition, news coverage for the event indicated that information and ticket sale information was available on HHF's website. The Auditor advised the organization of the rules regarding earned income from unrelated activities for a non-profit organization. The organization's treasurer indicated that HHF is no longer involved in the paranormal related functions.

cc: Daniel Castle, Commissioner of Environment and Planning Robert Keating, Director of Budget and Management