October 2023

Erie County Cultural Funding Grant Monitoring Program Centro Culturale Italiano di Buffalo January 1, 2020 through December 31, 2022



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October 18, 2023

Erie County Legislature 92 Franklin Street, Fourth Floor Buffalo. New York 14202

Dear Honorable Members:

In 2023, the Erie County Comptroller's Office, Division of Audit & Control initiated a regular Monitoring Program of Erie County Cultural Funding Grants. The Erie County Cultural Funding program provides annual grants to non-profit arts and cultural organizations operating within the County. County funds are intended to be limited in their use to current operating expenses including salaries, program costs, fringe benefits, rents, utilities, office supplies, and equipment. Grant funds may not be used for or applied towards capital projects or physical improvements of buildings or facilities, nor as a revenue offset against accounts receivable. No funds received shall be used for any services provided or activities performed outside Erie County. The County's Department of Environment and Planning executes contracts with organizations and is the primary agency charged with monitoring.

Objective

The objective of the Cultural Funding Monitoring Program is to verify that the recipients have utilized County funds according to the terms and conditions associated with the Erie County Cultural Funding grant process and the recipient's contract with the County. In order to verify the proper use of the grant award, a number of agencies were selected in order to review their expenses and financial records.

Scope and Methodology

Approximately 120 different organizations receive funding annually from Erie County. The Comptroller's Cultural Funding Grant Monitoring Program is intended to review organizations that received a minimum of \$5,000 in funding during any of the three prior years. Approximately 80 agencies were identified as receiving \$5,000 or more in grant funding. The list of recipient organizations was split into two groups of approximately 40 agencies. The first batch of letters announcing the commencement of a review was sent to the selected non-profit organizations during mid-February 2023, with a second batch scheduled to be sent in early October 2023. The review of all agencies is expected to be completed by December 31, 2023.

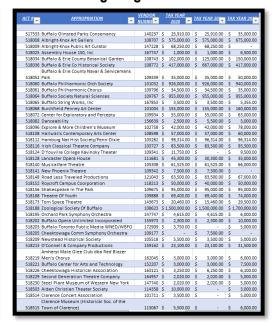
2023 Program

During the interview phase, the Auditor identifies use of funding to narrow down the expenses to be verified. A table of agencies which meet the criteria for review along with the amount of grant awards can be found on the following page.

Monitoring Program – Phase I



Monitoring Program - Phase II



BEST PRACTICES

Over the course of the Monitoring Program, the Division of Audit found a number of problematic practices and guestionable expense categories on a recurring basis. In order to address issues pertaining to a large number of organizations, certain generally applicable best practices and recommendations are included here.

Alcohol

Several organizations used or appeared to use CGF funds to obtain alcohol. While the Division of Audit does not recommend that CGF awards be made contingent on the absence of alcohol from events hosted by the organization, alcohol should not be purchased with CGF funds. The Division of Audit found dozens of alcohol purchases that appeared to be personal in nature and several more which likely violated NYS Alcoholic Beverage Control Laws. Furthermore, the NYS Comptroller has long held that alcohol is not a "lawful county charge", meaning that government officials and employees may not use taxpayer funds to purchase alcohol. The Division of Audit sees no reason that organizations receiving taxpayer funds should be treated differently.

Debit Cards

Credit cards, particularly with smaller organizations, can provide a critical layer of expense control. The Division of Audit found a large quantity of small-dollar expenses appearing personal in nature. If a debit card is used, the money is gone by the time statements are typically reviewed, while a credit card bill often needs to be paid and approved by the organization's board of directors.

Alternate Funding Sources and Segregation of Accounts

Organizations may have several sources of governmental or philanthropic funding. One way to ensure that CGF funds go farthest is to tailor awards to the needs of the organization. Such an assessment would require applicants to provide certain financial documents covering prior years and a disclosure of current year funding applications. Furthermore, funds received from Erie County should not be comingled with the other funds of the organization. Having source information upfront and requiring the segregation of accounts substantially decreases the likelihood of wasted CGF funds.

In addition, if an organization receives a capital improvement grant and operating fund grant those funds should be maintained in segregated accounts and accounted for separately as operating fund grants **cannot** be used for capital improvements.

BACKGROUND

The Centro Culturale Italiano di Buffalo (CCI) was established in 2010 by Dr. Francesco Giacobbe. The stated purpose of the organization is to promote Italian heritage and culture to members as well as the broader community.

CCI provides cultural, educational and heritage background to members of the organization and the Buffalo community. Their stated goal is to celebrate and promote Italian culture. The organization currently hosts Italian cooking classes, Italian language classes, Sicilian language classes, and other cultural immersion activities. The organization collaborates with the Italian Festival in further efforts to advance its objectives.

In 2020, CCI received \$25,000 in County Cultural Grant funding, \$20,000 in 2021 and \$15,000 in 2022. While outside of the scope period of this review, CCI received \$22,500 in 2023, along with a separate \$60,000 grant for a capital project.

FINDINGS & RECOMMENDATIONS

The organization ceased operations during the pandemic period, which covered portions of the 2020 and 2021 tax years. Nevertheless, the organization continued to incur operational expenses related to facilities such as insurance payments, rent, utilities, payroll and contract labor. During this time, renovation of the new building took place, which would become the organization's home at the corner of Delaware Avenue and Hertel Avenue. The organization is a recipient of a 2022 Erie County Capital Improvement Grant for art and cultural organizations which was used to cover expenses related to the new cultural center.

The organization's then Executive Director received compensation of \$4,000 per month, which he did not pay to himself, but rather paid to his business. As of April 2023, the organization is under the leadership of a new Executive Director. The organization's current Executive Director was advised by the Auditor that unless services provided by the former Executive Director were made on behalf of his business, payments for compensation should be categorized as wages and not as subcontractor payments. The current Executive Director informed the Auditor that there are currently no members of the organization's leadership receiving payments as subcontractors.

On October 11, 2021, the inauguration of the new Centro Culturale Italiano di Buffalo took place. The goal of the CCI was to open the new cultural center to provide greater access and more programming to the Erie County community. Substantiation for operating expenses was provided by the current Executive Director, which demonstrates appropriate use of county funds. The organization uses County Cultural Grant funding to support general operating expenses such as payroll, utilities, insurance, taxes, and activities.

AUDITOR'S COMMENTS

The current Executive Director was able to provide records along with substantiation for expenses for all the years under review. Expenses for payroll, insurance, utilities, and other operating expenses remained consistent over the three years reviewed. The Executive Director also provided detailed records substantiating the capital expenditures related to the opening of their new cultural center.

The organization is currently looking into the process of obtaining a beer & wine liquor license in order to incorporate wine testing and other similar events into their fundraising and related activities.

Daniel Castle, Commissioner of Environment and Planning CC: Robert Keating, Director of Budget and Management